



Anna Lindh
Foundation
— EUROMED —

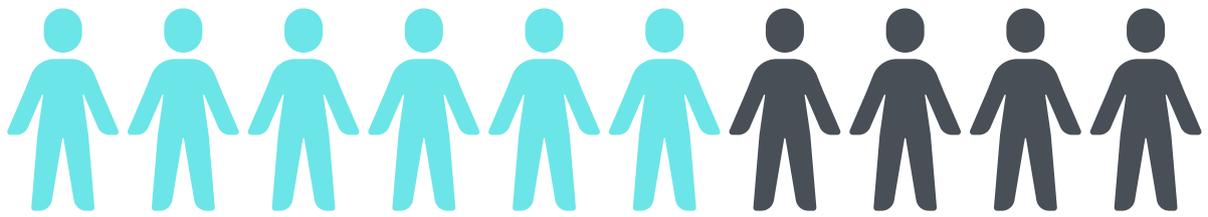
"How do cultural organizations survive during a pandemic?"

2021

Results of online questionnaire within the Project „Culture in times of crisis: A place where people dream“, which is supported within Service Call on Civil Society for intercultural cities programme, By ALF. The questionnaire was opened from October 10th until November 29th 2021.

This questionnaire found out what is the position of theatre and cultural organizations within the pandemic, and was used, among others, at the Roud E-table which was organized at the end of November, this year, but will also be used as a recommendation to ALF for future cultural exchanges.

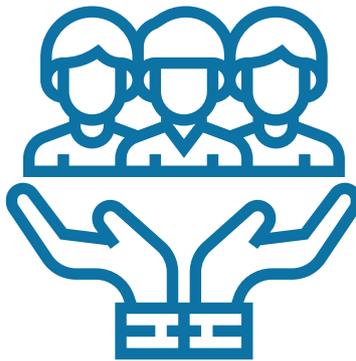
The questionnaire was anonymous.



114 PARTICIPANTS



11 COUNTRIES

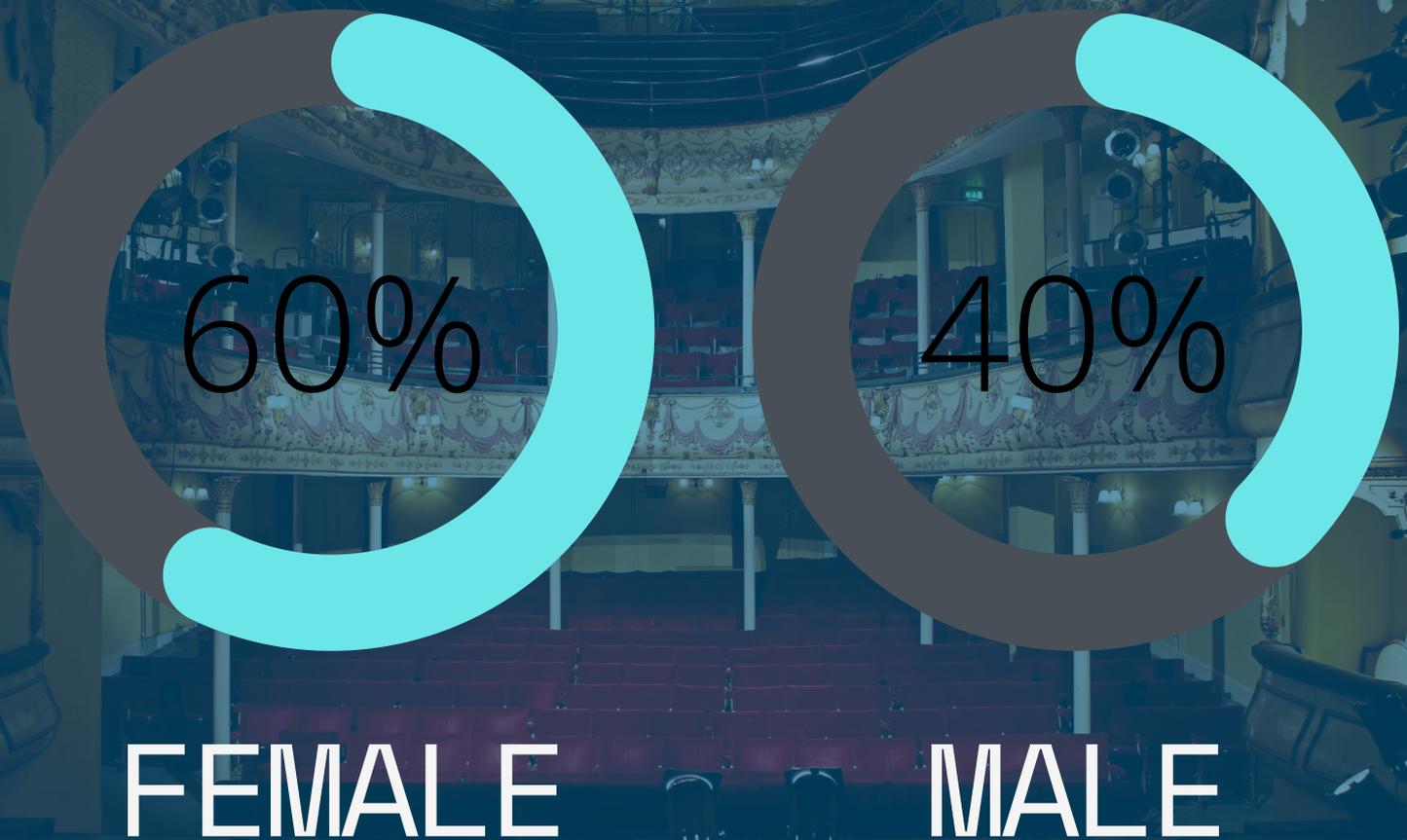


28 ORGANISATIONS

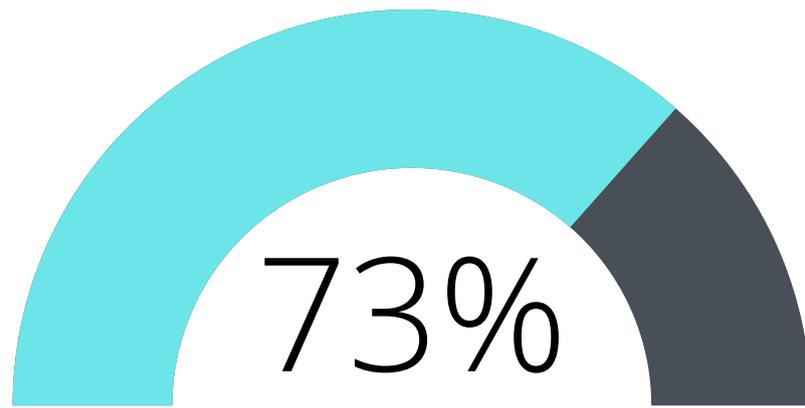


AVERAGE AGE : 29

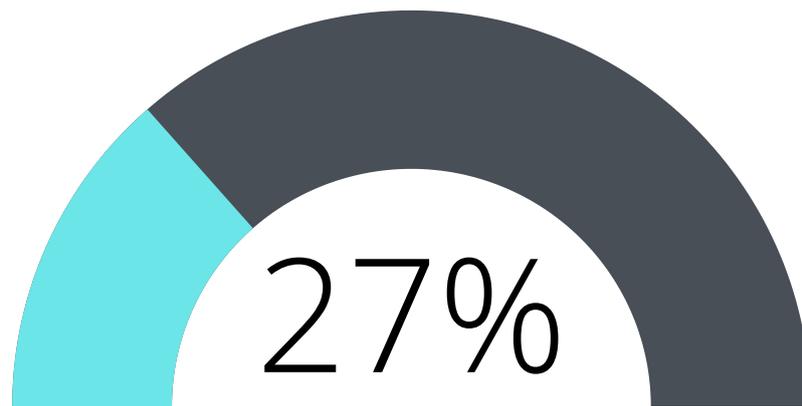
Gender of the participants



Your work in theatre (culture) is?



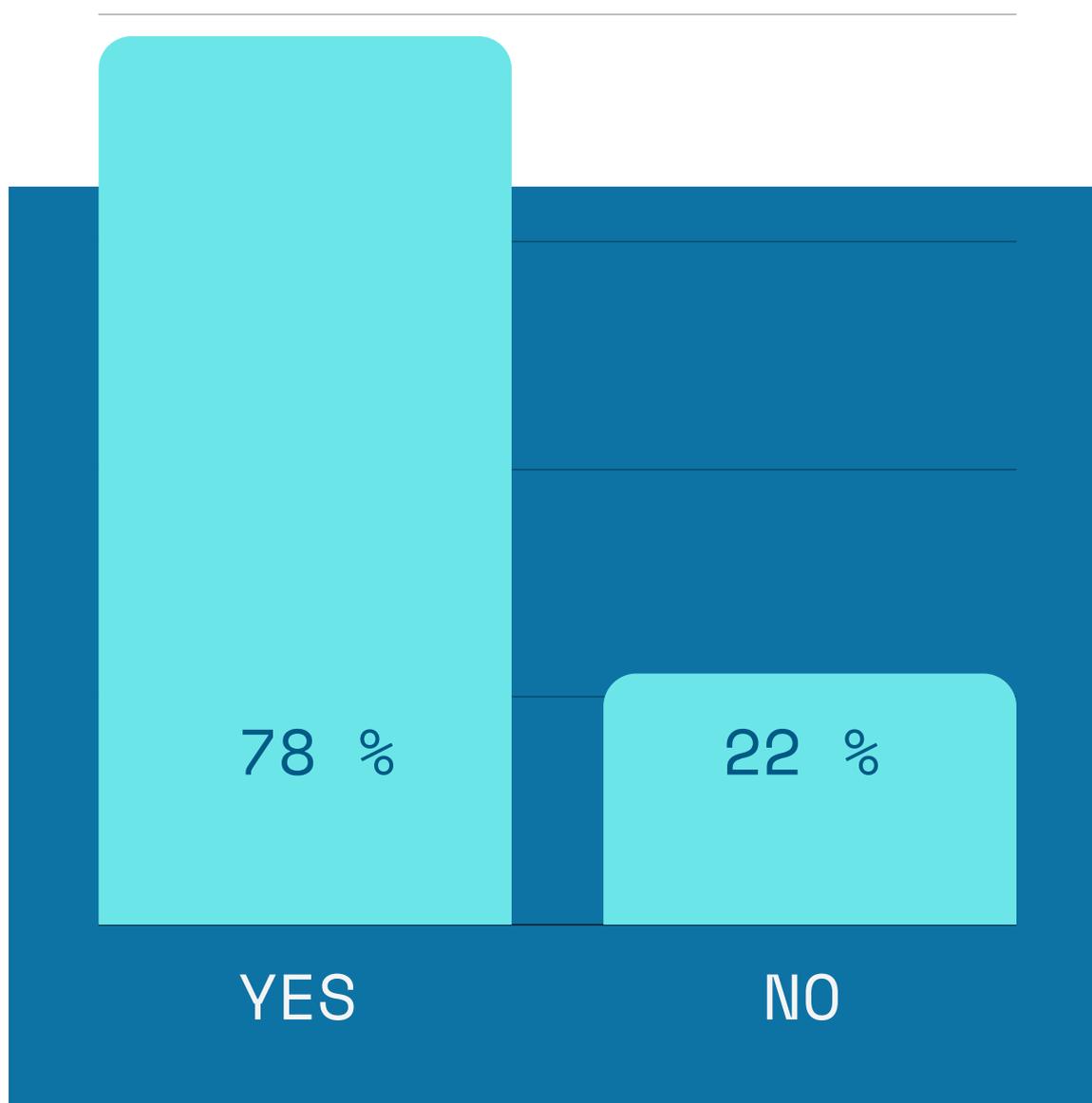
PROFFESIONAL



AMATEUR

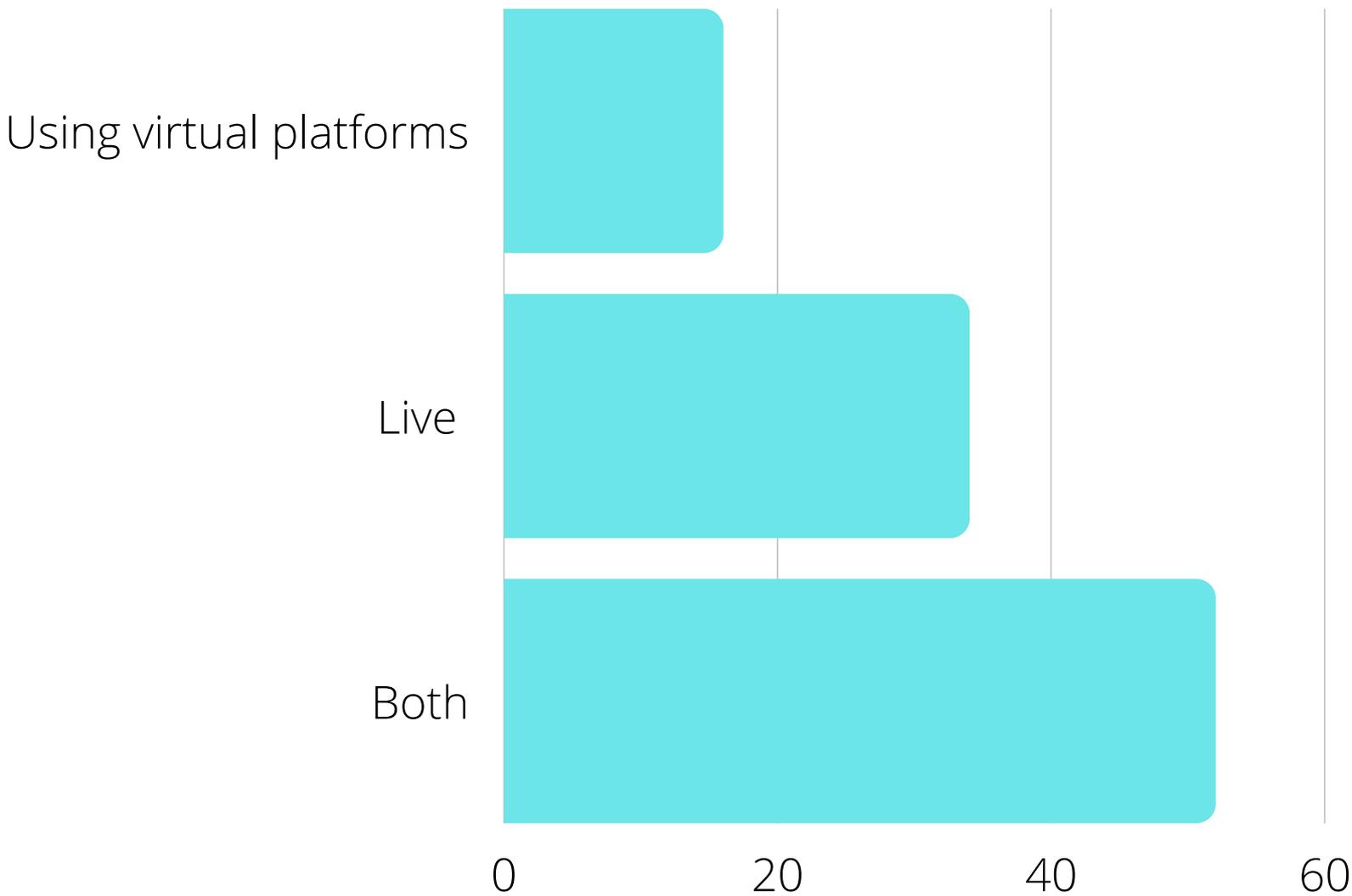
The majority of the participants in the survey were professionals, who definitely had the most problems during the pandemic period.

Did you held rehearsals during the Pandemic?



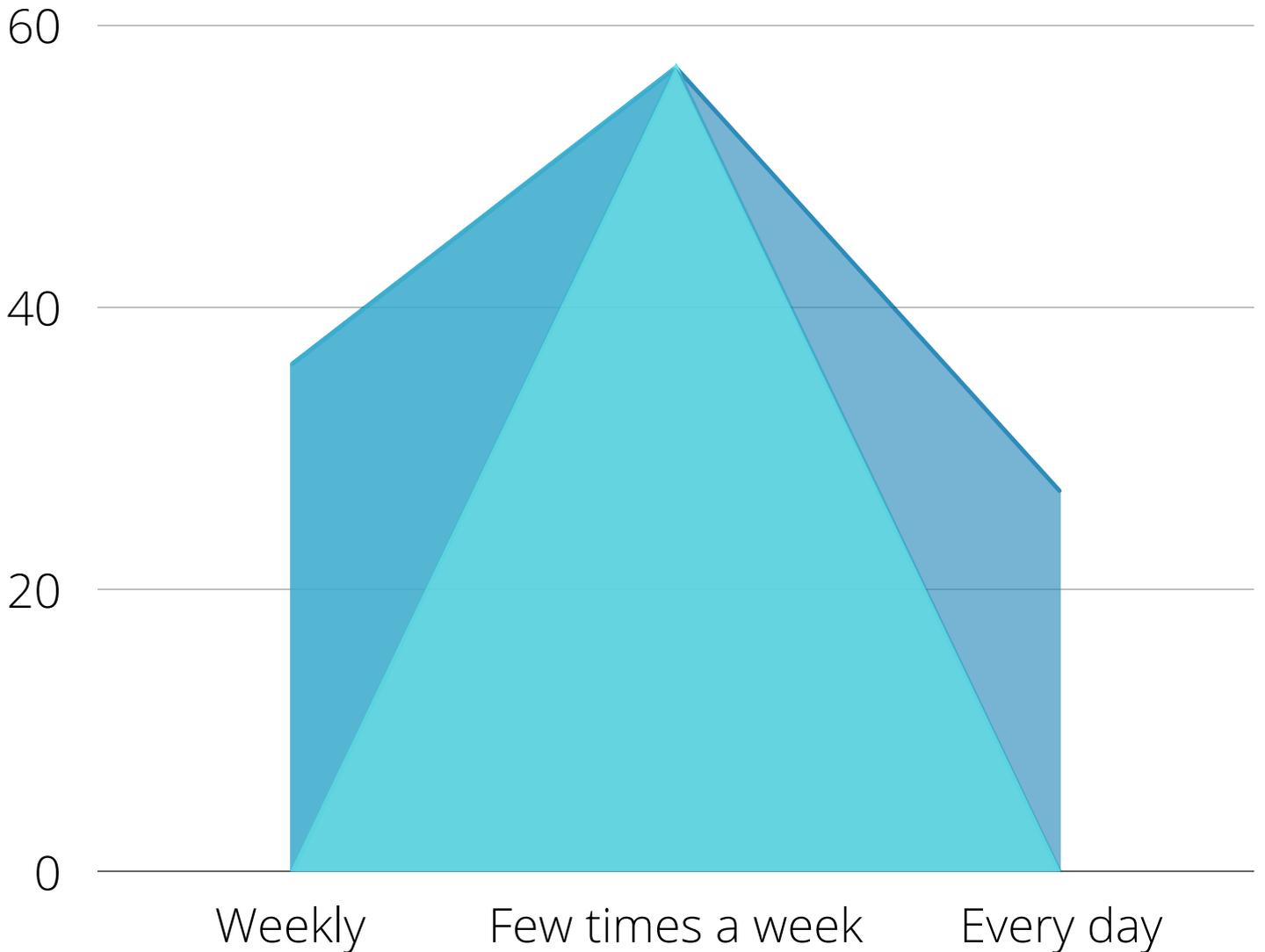
Despite the global pandemic, we can see that most of the participants in the questionnaire managed to hold rehearsals of their performances

If yes, in what format?



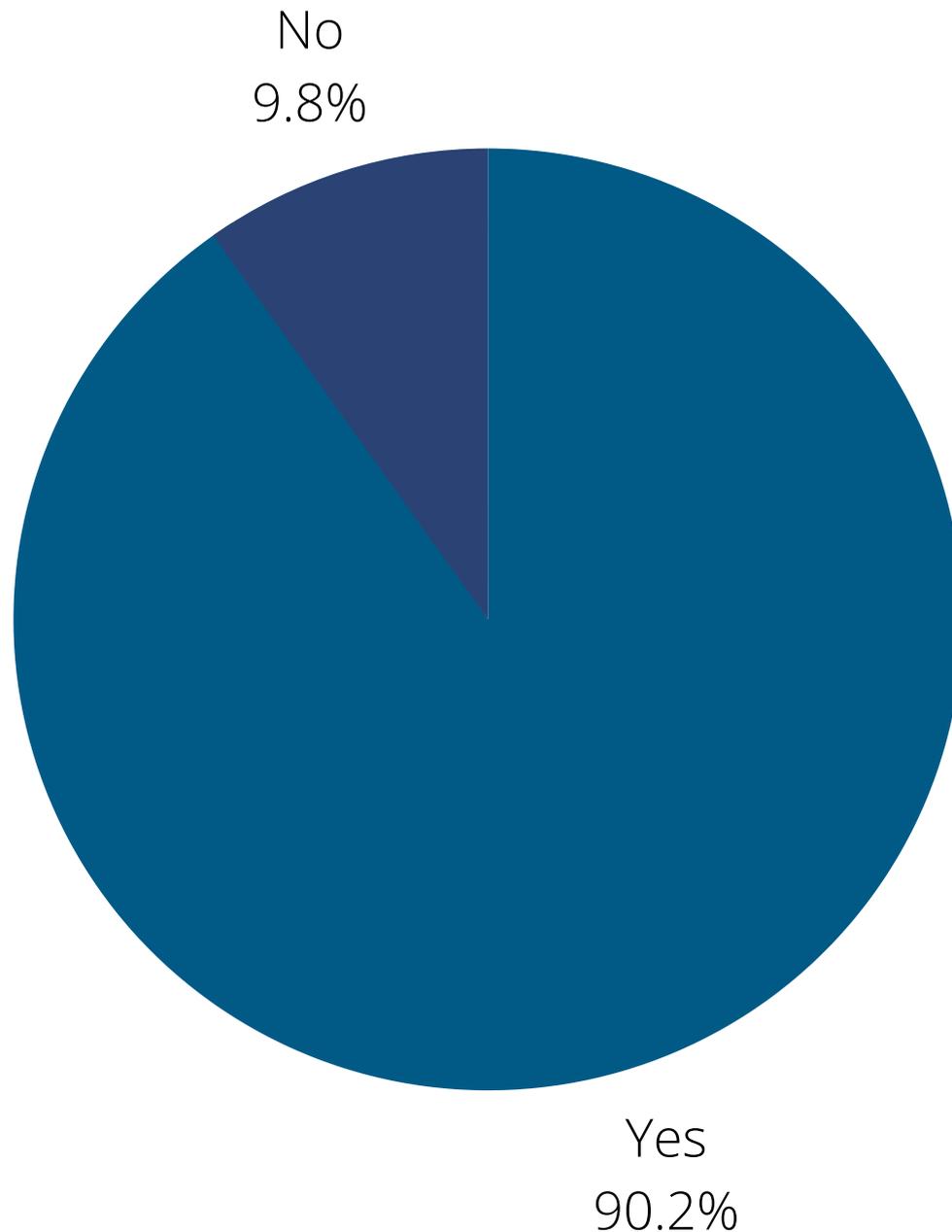
Although the global pandemic was a great challenge for everyone, according to the answers of the participants, we can see that they managed to cope in that period. Most of the participants had rehearsals both virtually and live

If you had rehearsals, how often were they held?



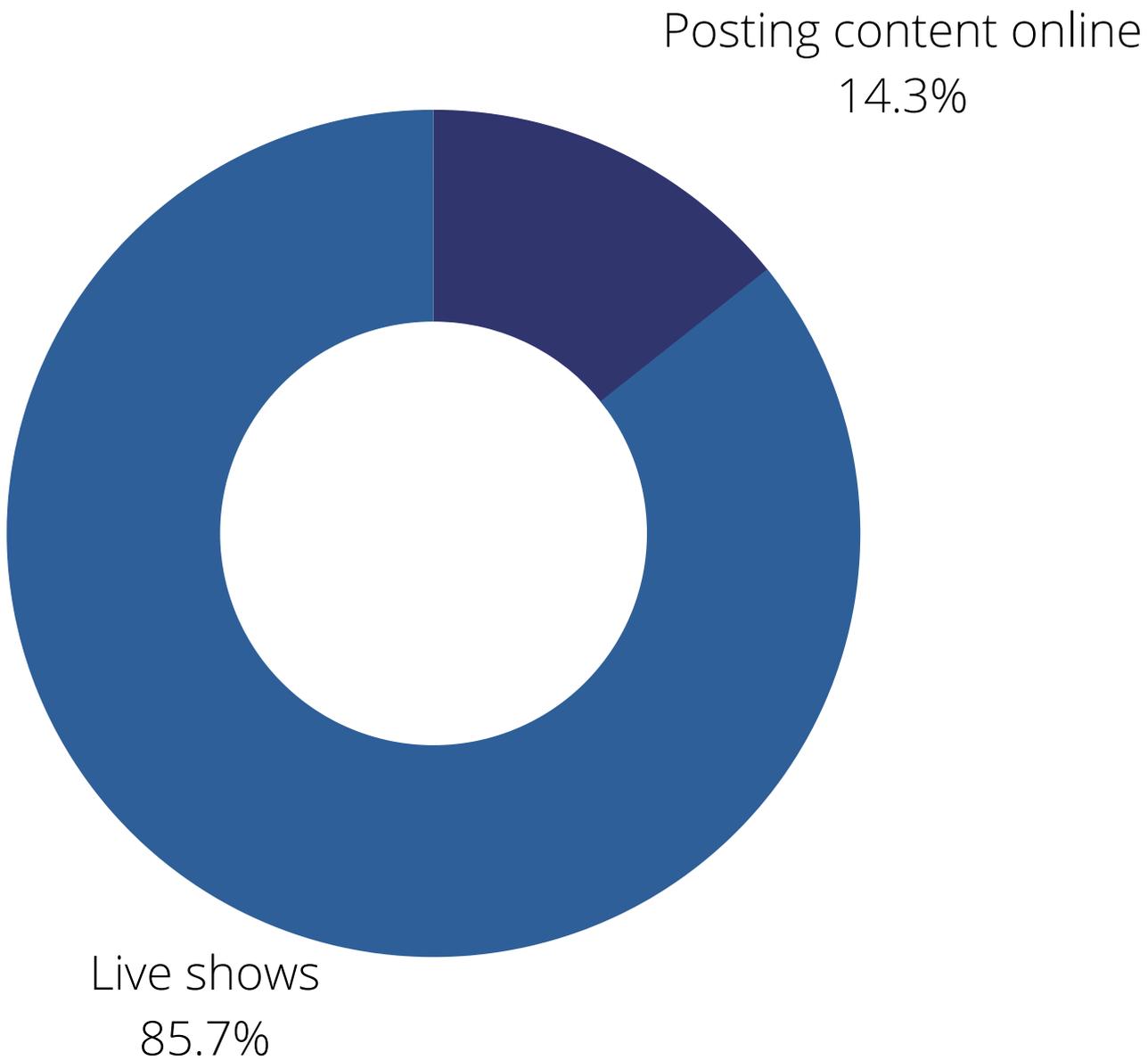
We can see that most of the participants in the questionnaire managed to hold rehearsals of their performances on a regular basis. Many of them even had the opportunity to hold rehearsals every day, or most days of the week.

Did you present your "content"
(product, performances,
creations) to the audience?



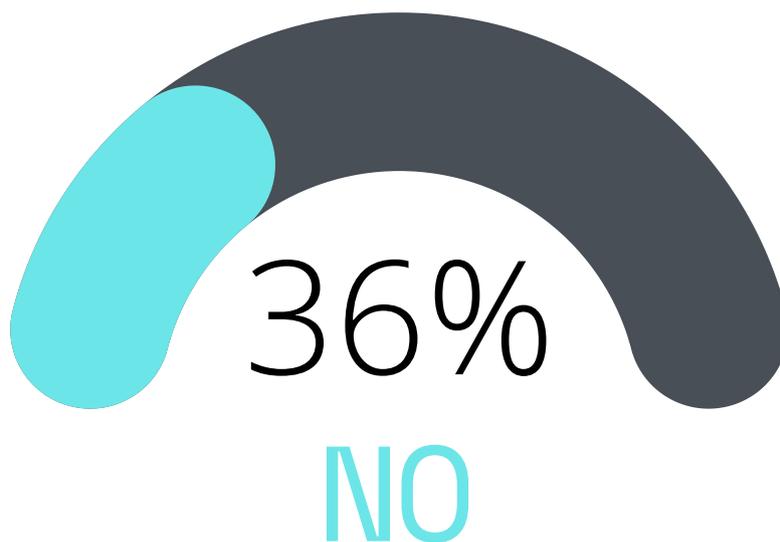
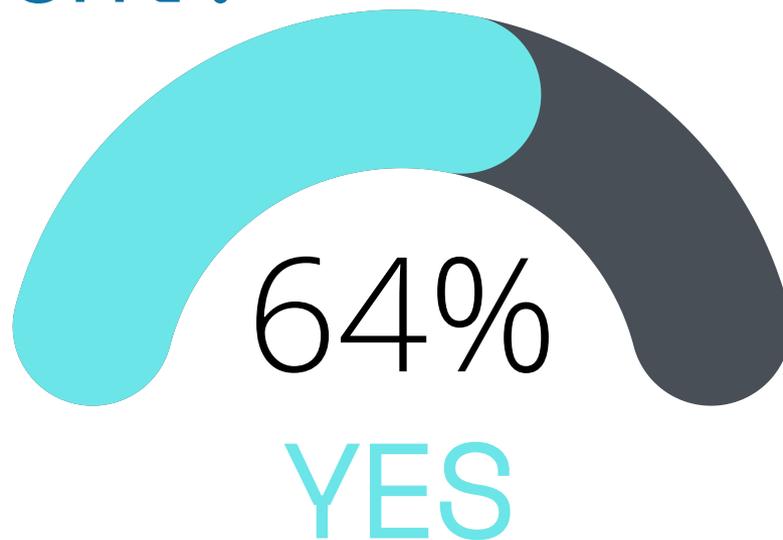
Despite the restrictions, we can see that most of the participants in the questionnaire found a way to present their content to the public. As many as 90% of them had the opportunity to present their content to the public.

If yes, in what way

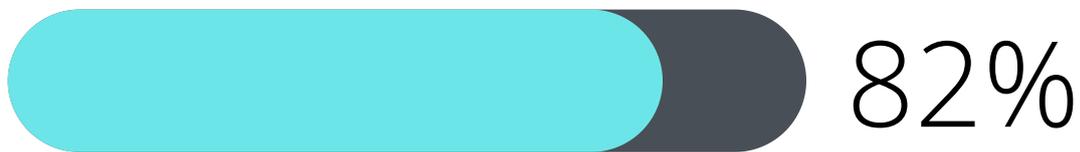


Most of the participants who presented their work to the public managed to do so live, while less than 15% of the participants published their content online.

Did you sell tickets
for access to your
content?



If you worked live,
was there a limited
number of viewers?



YES



NO

In this answer we can see some of the biggest consequences the pandemic had on artists. More than 80% of the participants had a limited number of visitors to their performances.

Have you come up with any innovative solutions?

- „We tried to make everything online and use more social media“

- „We have launched several social campaigns, and we have turned more significantly to online content.“

Have you come up with any innovative solutions?

• „In order to keep the groups and hold onto closeness of the group, we introduced numerous creative activities as individual tasks during lock down, to be used later in the work (as scenery, as gifts or awards, etc). We also published a book of poetry of our member, that would not be considered as our main area of work. We posted and shared recordings of our members reciting poetry. We initiated "Kindness stones" painting and finding in our community.“

Have you come up with any innovative solutions?

• „The pandemic has opened up new perspectives for us, directed us to make greater use of the tools offered by social networks, which in the future will certainly lead to increased production and collaboration with other theaters in the area. We are also designing promotional campaigns in a different way, and we are increasingly offering online content.“

How much psychological effect did the pandemic have on your creative team?

01. • „Biggest loss was loss of continuity in work, that proved to be very difficult to compensate even until now“
02. • „Significant effect. We were forced to adapt to the new situation, but it also opened up some new perspectives for us.“
03. • „The pandemic has further broadened our views and directed us to further tailor our campaigns to social media.“

Do you have any suggestions for future work in a pandemic situation?

01. • „It is very important to provide support and working conditions for theaters so that they can create and maintain their membership unhindered during the pandemic. It is also especially important to offer viewers online content.“
02. • „If your group is made of some adult people who can and want to work in this situations, then you should. Just keep yourself safe.“
03. • „Just to be careful about your own health and that way you will protect others“