

Anna Lindh Foundation Celebrating the Mediterranean

Open call for participation

The Member States of the “Barcelona Process: Union for the Mediterranean” declared November the 28th as the ‘Day of the Mediterranean’ to celebrate our shared identity, common heritage and love for the Mediterranean while strengthening ties between its two shores.

The Anna Lindh Foundation is keen to contribute to creating a unique momentum to embrace the diversity of the region and to promote intercultural exchanges in coordination with the UfM Secretariat by harnessing the enthusiasm of the members of the ALF 41 Civil Society National Networks.

To do so, the ALF is launching an open call for participation to select up to twenty community-based musical performances (non-profit-no ticket sales) to take place simultaneously on November the 28th in different countries by local multicultural groups to be carried out in public spaces/facilities in collaboration with Local Administrations.

While the Covid-19 outbreak had a massive impact on the cultural scene over the past two years, this call will contribute to reactivating face-to-face intercultural exchanges on this symbolic date.

Purpose of the call

The objective of the call is to orchestrate twenty simultaneous free musical performances (lasting between an hour and a half and two hours) across different countries of the Euro-Mediterranean region on the same day and at the same time (around 19.00-20.00 CET, to be decided with the selected leading organisations), to generate a wave-like effect in celebrating the Mediterranean and its diversity at the community level.

In the same way, this call seeks to get Civil Society Organisations to work in tandem with Local Administrations, as a way to empower them locally and to promote the principles and values of the intercultural dialogue at a grassroots scale and to broader audiences.



To achieve this, it is very important that the performances demonstrate engagement to diversity and community rooting.

Capitalising on the different steps of this call, and to create a momentum, the ALF Secretariat will manage outreach campaigns and develop audio-visual supports to communicate and make visible this initiative across the Euro-Mediterranean region.

This initiative is organised in close coordination with the UfM Secretariat as a complement to its online campaign "[The Mediterranean, a journey through the senses](#)".

Call for participation open until 10/10/22 midnight Central European Time, CET

Interested leading organisations of the 41 countries of the Euro-Mediterranean region are invited to submit their proposals (in English, French or Arabic) before October the 10th at 23.59 CET via the online application form only. The same organisation may not submit more than one proposal.

Indicative timeline

07/09/22 Launch of the call for participation

10/10/22 Deadline to submit free musical performances proposals

17/10/22 Announcement of the selected free musical performances

18-27/10/22 Contracts signature

28/10/22 Zoom meeting with the selected leading organisations to share approaches and to coordinate the different free musical performances

28/11/22 Manage the organization of the free (non-profit-no ticket sales) musical performances

05/12/22 Zoom meeting with the selected leading organisations to carry out an ex-post evaluation of the different components of this initiative

An Infosession will be organised on September the 20th. Details will be published on the ALF website. Selected leading organisations will be provided with more detailed information about the operational aspects of the call.

How to prepare the proposals in three steps

1. Reach an agreement in principle with a Local Administration to associate it in the organisation of a free musical performance
2. Settle a public space/facility where the free musical performance will take place
3. Identify a local music group with a particular intercultural added value



Selection criteria

Selection criteria will be based on the quality of the complete proposals received. Priority will be given to proposals led by members of the Anna Lindh Foundation from the 41 National Networks and a geographical balance between regions and countries will be observed.

For the evaluation procedure, the following elements will be taken into account:

- Engagement of the Local Administration involved in the free musical performance and other multiplier effects
- Music group's added value in terms of diversity/interculturalism and community rooting
- Dissemination plan of the free musical performance at the local level
- Environmental sustainability, gender equality and social responsibility approach
- Inclusive target audience of the concert at the community level
- Overall objective of the proposal

Tasks to be done by the selected lead organisations

- Formalise an agreement with a Local Administration on the public space/facility where the concert can be held and the services it will provide (permits/logistics/dissemination)
- Contract a local group of musicians with a particular intercultural added value to play between an hour and a half and two hours concert on November the 28th 2022
- Actively participate in the Zoom meeting with the other selected organisations to share approaches and to coordinate the free musical performances
- Produce a short video (Instagram/YouTube Shorts format or similar) of up to a minute in length, showing the diversity of the music group -this material will be used by the ALF Secretariat to promote the initiative at EuroMed scale-
- Ensure communication actions to promote the free musical performance at the local level ensuring the visibility of the ALF and the EU
- Manage the organization of the free musical performance (non-profit-no ticket sales) ensuring the visibility of the ALF and the EU
- Produce a short video (Instagram/YouTube Shorts format or similar) of up a minute in length, on the free musical performance and the audience -this material will be used by the ALF Secretariat to promote the initiative at EuroMed scale-
- Elaborate a two-page lessons learned report
- Actively participate in the Zoom meeting with the other selected organisations to carry out an ex-post evaluation of the different components of this initiative



Financial allocation

The indicative overall amount allocated to this call is 80.000 euro. The ALF Secretariat reserves the right to not to disburse all available funds.

Each selected leading organisation will receive a lump sum allocation of 4.000 euro to contribute to cover the cost of organising the free musical performance and other related expenses.

60% of this allocation will be released upon signature of the contract and submission of the agreement in writing with the Local Administration on the use of public spaces/facilities

40% will be released after having carried out the free musical performance upon the delivery of a short video of the event/audience and the lessons learned report.

Background

The Anna Lindh Euro-Mediterranean Foundation for the Dialogue between Cultures, ALF, (<https://www.annalindhfoundation.org>), created in 2005 and based in Alexandria is an international intergovernmental organisation and its aim, according to its statutes, is to promote the dialogue between cultures and to contribute to the visibility of the Barcelona Process through intellectual, cultural and civil society exchanges.

To fulfil its objective, the Foundation mainstreams youth, gender equality and networking with a clear determination to lead regional and local intercultural dialogue initiatives that are useful for EuroMed societies and Institutions with a very pragmatic approach. Its action grounds on the two main bodies of the Foundation: The Civil Society Network of its National Networks with more than 4.500 members and the 41 Members States of its Board of Governors.

Framework

This call is developed in the framework of the Action Grant NDICI-GEO-NEAR/2022/434-371.

