DIGITAL TOOLS
Digital technology for improving intercultural dialogue

Digital technology is playing both an increasingly prominent role in shaping perceptions of other cultures and in creating new opportunities for cross-cultural communication. A majority of EuroMed people think that digital technology is likely to have a positive rather than negative impact on intercultural dialogue. People in Southern and Eastern Mediterranean countries (59%) are more likely to use online forms of communication, including social media, to interact with people in European countries and to see social media as a trusted source of cross-cultural information (68%).

IMPACT OF DIGITAL TECHNOLOGY

Digital technology can play an important role in facilitating dialogue between people from different cultures

	EUROPEAN COUNTRIES	SEM COUNTRIES
DEFINITIVELY	53%	77%
MAYBE	35%	17%
TOTAL	88%	94%

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