

# MEDIA

## Interest in news and information

People in the EuroMed are increasingly interested in knowing about the cultural, political, and economic life on the other side of the Mediterranean. On news and information from the other side of the Mediterranean, in SEM countries there is a greater interest to the side of young as compared to the old, while in EU countries there is mostly a greater interest to the side of older people. The main area of mutual interest is around environmental issues for both Europeans and SEM people, followed by interest to know more about the cultural life and lifestyle in Southern and Mediterranean countries for 84% of Europeans and economic conditions in Europe for 81% SEM respondents.

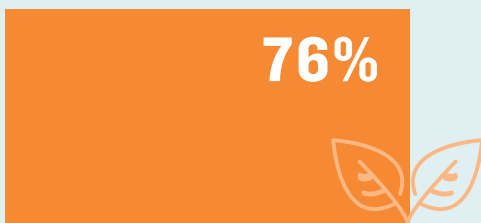
### MUTUAL INTEREST IN NEWS AND INFORMATION

EUROPEAN COUNTRIES



THEIR NATURAL ENVIRONMENT AND THE IMPACT OF CLIMATE CHANGE

SEM COUNTRIES

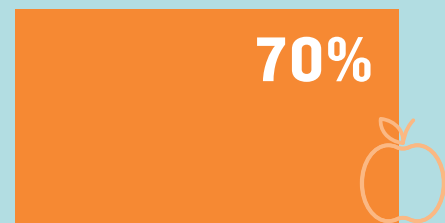


EUROPEAN COUNTRIES

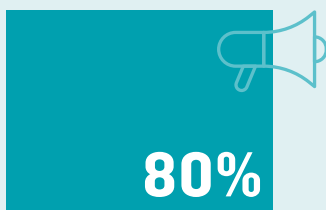


CULTURAL LIFE AND LIFESTYLE

SEM COUNTRIES

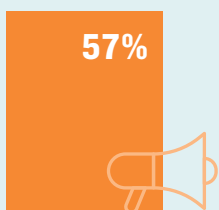


EUROPEAN COUNTRIES

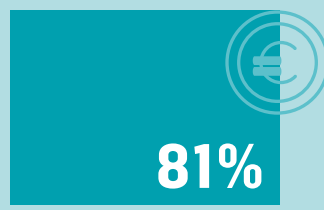


POLITICAL SITUATION

SEM COUNTRIES

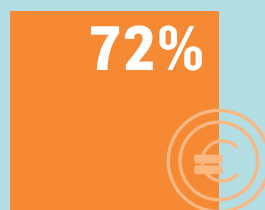


EUROPEAN COUNTRIES

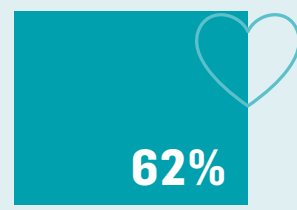


ECONOMIC CONDITIONS

SEM COUNTRIES



EUROPEAN COUNTRIES



RELIGIOUS BELIEFS AND PRACTICES

SEM COUNTRIES

