

**Call for Candidature for Recruitment of a Communication Officer
To the Anna Lindh Euro-Mediterranean Foundation for the Dialogue between
Cultures**

About the Anna Lindh Foundation

The Anna Lindh Foundation www.annalindhfoundation.org has a legal personality as an international organization, based in Alexandria (Egypt) and registered with the Ministry of Foreign Affairs of the Arab Republic of Egypt.

The Foundation was created by the Governments of the Euro-Mediterranean Partnership - the far-reaching political agreement established in 1995 between the European Union and its Southern Mediterranean partners with the purpose to bring people together from across the Mediterranean to improve mutual respect between cultures and to support civil society working for a common future for the region.

To fulfil this objective, the Foundation leads regional initiatives in the Euro-Med region and supports local activities carried out by civil society organizations which advocate a better understanding among people, religions and beliefs. The Foundation works as Network of Networks in the 42 Euro-Mediterranean countries.

The Foundation is co-funded by the European Union and the 42 countries of the Union for the Mediterranean (UfM).

**The Anna Lindh Foundation seeks for recruitment, the following position:
“Communication Officer” (Ref. no. Comm/Officer/2021)**

Position summary:

The Anna Lindh Foundation is seeking to appoint a Communication Officer as a member of its team. We are looking for a dynamic and professional who shares our values and is passionate about scaling – up the impact and reach of intercultural action and voices across the Mediterranean region. The communication officer will



support enhancing the Foundations' media profile in publications and its presence on social media, handle news to the Foundation's stakeholders, manage the Foundation's website, support in developing communication and media strategies through different information, communication, visibility activities and tools, such as publications, website, social media, press relations, multimedia, etc. to communicate impact.

Context and environment:

We are currently living in a historical era in which mistrust and polarization between societies are rising and with renewed challenges posed by the world Covid-19 pandemic. In this context, the Anna Lindh Foundation firmly believes that:

- We need alternative narratives to fight extremist discourses and radicalizations. That is why we empower young voices by providing platforms for young people to build together more open, inclusive and resilient communities.
- We need more inclusive and empathetic societies to fight the lack of trust and intolerance. To do so, we introduce impactful research on international policymaking. We provide a unique understanding of conflict dynamics through research, media dialogue and opinion-leadership.
- We need to build a culture based on dialogue and exchange. By leading our civil society network, we bring together and inspire other civil societies, multiplying the impact of our programming in that way.
- We need to contribute to the new thinking for the development of a model of sustainable prosperity based on the exchange among civil society and youth across the EuroMed region with a view to contribute to the respect of the environment and making use of new technologies and adapt to changing contexts in the region.

Key Responsibilities: attached



Location of Work: This position will operate from Alexandria, Egypt.

(Due to the situation related to the pandemic Covid-19, the Communication Officer might start working from remote, this to be decided by the Foundation at time of contracting according to the pandemic situation).

Start Date: The Provisional starting date is May 2021.

Contract Duration: Till 31 October 2021 as a first stage in line with affiliated EC contract, renewable for 3 years based-on availability of funds and performance assessment.

Eligibility of Applicants:

In order to be eligible, Applicants **must be nationals** of one of the 42 (UFM) countries:

Albania, Algeria, Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Egypt, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Israel, Italy, Jordan, Latvia, Lebanon, Lithuania, Luxembourg, Malta, Mauritania, Monaco, Montenegro, Morocco, Palestine, Poland, Portugal, Romania, Slovak Republic, Slovenia, Spain, Sweden, The Netherlands, Tunisia, Turkey and the United Kingdom.

Profile:

We are looking for a dynamic, self-motivated individual with experience in developing communications, advocacy and outreach strategies and plans, support designing large-scale communication campaigns on social media, and documenting the impact of activities for communication purposes. The candidate must have excellent communication skills with experience of managing relationships at an international level.

The Communication Officer will support the communication, visibility and media activities of the Anna Lindh Foundation. He/She will be involved in the defining and implementation of the communication activities of the Foundation to increase its visibility.



Education:

- Bachelor's Degree in communications, media studies, Journalism, international relations, international development or another related field. A Higher degree is considered added value.

Experience:

- A minimum of 3 years of relevant experience in one or more of the following areas: journalism, public relations, advocacy, international relations, marketing, development, advertising, digital communications, multimedia agencies, or another relevant field.
- Proven experience as a Communication Officer at European and/or international levels (including defining and implementation of institutional communication/visibility strategies and Social media strategies).
- Experience in media relations using traditional and social media, multimedia and a variety of platforms.
- Proven experience in management of digital tools, Social media platforms (Twitter, LinkedIn, Facebook, YouTube, Flickr).
- Must have an active presence in major social media platforms.
- Experience in media and press relations.
- Proven experience in web management (Content management).

Skills and Knowledge:

- Excellent written and oral English and French skills.
- Excellent drafting and editing skills in English and French.
- Knowledge of and interest in intercultural dialogue and current affairs is essential.



- Knowledge of the general context in the Euro-Mediterranean region.
- Familiarity with the work of the Anna Lindh Foundation, its mandate, main areas of focus.

Interpersonal qualifications

- Excellent interpersonal skills and effective communication with a variety of stakeholders.
- Enthusiastic team player with a good temperament and an appetite for building relationships with journalists.
- Discretion and sense of diplomacy. Cultural sensitivity.
- Attention to details.
- Ability to maintain professionalism, creativity, and enthusiasm while working in a fast-paced, diverse environment.
- High degree of initiative, flexibility with a lead for and drive for results.
- Ability to work under pressure, high commitment to deadlines in a rapidly changing environment. Capacity to prioritize assigned responsibilities.
- Willingness to travel on short notice within the Euro-Mediterranean region.

Assets:

- Experience working in a Southern Mediterranean country is an asset.
- Working competence in Arabic (Written, reading, spoken) is an asset.
- Knowledge of EU visibility guidelines for external actions is an asset.
- Proficiency in Adobe Photoshop, Illustrator, InDesign and Drupal is an asset.



HOW TO APPLY?

Interested candidates should submit the following documents to this email account CallCO.ALF@bibalex.org (*Please indicate clearly in the email subject the post you are applying for*). You will receive an automatic reply confirming receipt of your email.

- Complete and submit the attached application form.
- Current CV in English of no more than 5 pages should be uploaded, using the format: <https://europa.eu/europass/en>
- Cover letter (one page focused on motivation and skills related to the expectations in line with this current position; as such we encourage you to describe/focus on how your education, experience and skills match our requested profile as stated in this call).
- Optional additional components such as reference letters.

This position will close on: Monday the 15th of March 2021 by midnight Egypt-time.

No applications will be considered after the deadline mentioned above.
Only applications invited to interview will be contacted.

