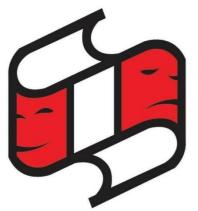
Profile

# لجمعية بسمة للثقافة والفنون

# **BASMA Society for Culture and Arts**



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# Basma Society for Culture and Arts:

The Basma Society for Culture and Arts - BSCA, hereafter known as BASMA was established in 1991 and was registered in 2006 at the Ministry of Interior under registration No. 7591 as a local NGO. BASMA is a Palestinian non-profit organization that aims at reinvigorating the Palestinian cultural movement through providing quality interactive arts and cultural, psychosocial support and skills development activities. It works in the field of culture and the arts and specializes in theater, drama and psychosocial support, with the aim of contributing to the development of Palestinian society by providing cultural, educational and recreational activities and psychosocial support activities to different social segments and people with disabilities within the foundation's programs and projects. Its activities are designed to target Palestinian children, youth, and women including persons with disabilities. They are courses and campaigns to defend the rights of marginalized groups and persons with disabilities, psychosocial support programs and DEAL tools, youth empowerment programs, volunteering promotion activities, youth initiatives to serve the community and training programs to build the staff capacities in the technical field of acting, directing and scriptwriting.

### Vision:

BASMA aspires to excellence and leadership in reinforcing the principles of Palestinian civil society through participation, cultural and artistic works, and psychosocial support to reach a conscious and educated society".

### Mission:

BASMA seeks to contribute to the empowering of the Palestinian cultural and artistic movement, psychological and social support, and strengthen the role of the theater, as a tool to highlight, discuss and present solutions to community issues, through reaching out to all segments of society.

# **BASMA Objectives:**

- 1. To empower the Palestinian cultural movement and enabling citizens to access cultural and artistic activities.
- 2. To meet the needs of the local society, highlighting cultural, social and psychological problems.
- 3. To contribute to the building of a healthy civil society and promoting dialogue and cultural exchange between different segments.
- 4. To promote intercultural dialogue and tolerance which contributes to building a Palestinian civil society.
- 5. To protect children's rights and address all forms of violence against children.

- 6. To empower, develop, and enhance women capabilities and their position in the society.
- 7. To promote young people and the values of giving, volunteering and community initiatives.
- 8. To develop the BASMA administrative and technical capabilities which leads to high quality services, and to enhance funding opportunities to ensure the continuity of mission.

## Work Strategies:

- 1- To advance the Palestinian cultural movement.
- 2- To promote and empower women and reach them to the highest levels of awareness and culture.
- 3- To develop the skills and abilities of the child and create a suitable environment.
- 4- To promote society and adopt a policy of dialogue and cultural exchange between its segments.
- 5- To increase the BASMA organizational development and partner organizations network.

# **BASMA Work Programs:**

The work of BASMA is represented in four programs:

- 1- The Culture and Arts Program
- 2- The Psychosocial Support Program
- 3- The Civil Society Program
- 4- The Palestinian Youth Network Program

#### 1- Program 1 / The Culture and Arts Program:

The program aimed at activating the cultural and artistic movement, discovering and developing talents, introducing the importance role of art in culture, activating and developing the role of professional theater and upgrading public taste, developing concepts, integrating awareness and education with entertainment, encouraging intercultural dialogue and cultural exchange between different countries and cultures, contributing to the building of a Palestinian civil society, and promoting a culture of democracy.

#### 2- Program 2 / The Psychosocial Support Program:

This program is aimed at increasing the advocacy initiatives to the marginalized groups in society, giving them skills, socio-cultural and psychological issues and problems, and psychological and social support.

#### 3- Program 3 / The Civil Society Program:

This program aims to contribute to reducing the problems of Palestinian society, improving a culture of dialogue and tolerance and promoting sustainable practices based on community accountability to build a Palestinian civil society.

#### 4- Program 4 / The Palestinian Youth Network Program:

This program of the Palestinian Youth Network (PYN) consists of a group of teams, initiatives and youth groups active in the Gaza Strip who signed MoU and expressed their willingness to unite youth efforts and coordinate among them for joint cooperation and for sharing experiences and knowledge. These youth groups are full ready to work within the framework of the PYN in order to contribute to the achievement of its objectives, and seeks to activate the role of young people in political and community life and in the interest of the youth and marginalized groups in the Gaza Strip.

#### BASMA areas of work, activities and experiences:

- □ The new developed tool "I-DEAL" for teaching life skills to children.
- □ The new developed tool "Big-DEAL" for teaching life skills to Adolescents.
- □ The new developed tool "Parents-DEAL" for teaching life skills to parents.
- □ Theatre training courses for children and adults.
- □ Youth Empowerment projects for promotion of volunteerism and community participation.
- □ "Mobile Theatre" and "Puppet Theatre for children".
- □ Theater for Adult and thought-provoking.
- □ A global and cultural exchange through the theater.
- The Advocacy Program for defending Persons with Disabilities (PwDs) through theater.
- Children cinema through video presentation in schools and organizations.
- Drama and self-dumping courses for children
- □ Animation production courses.

#### Donors:

BASMA has many successful experiences within partnerships with local and international organizations:

- 1- United Nations Educational, Scientific and Cultural Organization UNESCO.
- 2- International Fund for Cultural Diversity IFCD.
- 3- The International Research and Exchange Board IREX.
- 4- War Child Holland.

5-U.S. Middle East Partnership Initiative – MEPI.

6- Catholic Relief Services - CRS

7-A.M. QATTAN Foundation

8- Diakonia / NAD

9- Taawon Foundation

10-Palestinian NGO Development Center - NDC

# **Alliances Membership:**

Μ	Alliance Name	Alliance	Degree of membership	Alliance Address	Membership date
1	Anna Lindh Foundation – EuroMed for Intercultural Dialogue	International	Official	Alexandria	2005
2	Palestinian NGO Network- PNGO	Local	Official	Gaza	2008
3	General Union of Cultural Centers-GUCC	Local	Official	Gaza	2008
4	U.S. Middle East Partnership Initiative – MEPI.	International	Official	Jerusalem	2009

# The BASMA projects from 2014 to 2019:

#	Project name	Funding	The overall objective of the project	Project period	Project duration	The value of the grant
20	19					
1	Empowering Gaza's youth through the theater	United Nations Educational, Scientific and Cultural Organization (UNESCO)	Promoting cultural diversity among Palestinian university students and creating a young generation that contributes to the development and support of the progress of the Palestinian cultural movement	April 16, 2019 to April 15, 2020	12 months	\$90,815
2	Promoting the rights of persons with disabilities in society through animated films	Diakonia/NAD	Training and empowering "members of the self-help group" Maraya" by teaching persons with disabilities new skills such as the skill of making animated films to be used to promote and defend the rights of persons with disabilities.	01 March 2019 to 31 July 2019	5 months	\$4490
3	Improving children's resilience through creative arts	Catholic Relief Services (CRS)	Training of 24 kindergarten teachers and 20 young men and women in the manufacture and movement of big-mouthed dolls, selecting a theatrical text entitled "Haret Hassoun" and implementing a number of 30 shows "Puppet Theatre" in cooperation with child-friendly centers in the Gaza Strip	15 January 2019 to 30 September 2019	9 months	\$37,468 دولار

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4	Let's see a movie	EU\CFD	20 theatre performances in institutions dealing with several social topics following each presentation a01 July 		6 months	\$5000
5	My Hobby is my Identity Initiative	In partnership with the General Union of Cultural Centers and funded by NPA.	Training and equipping a group of at least 11 "with disability and without01 Jan 201disability" young people in the art of folk dabke and15Palestinian folklore and equipping them to perform 3 shows in different places201		12 months	\$4500
20	18					
1	Improving the ability of children in Gaza through creative arts	Catholic Relief Services (CRS)	The project aims to promote children's self-confidence, positive relations with their peers, and peaceful conflict resolution.	December 1, 2017 August 31, 2018	9 months	\$30000
2	Promoting and integrating people with disabilities into society through the use of theatre	Diakonia/NAD	The project aims to enhance the community's awareness of the rights of people with disabilities and the challenges they face in their daily lives.		12 months	\$8000
3	Raising awareness and building the political capacity of young people in the Gaza Strip	USAID	The project aims to promote cultural exchange stimulate the cultural movement in the community, and increase the knowledge of the Palestinian citizen in the Gaza Strip in literature and the world stage.	March 1, 2017 31 August 2017	6 months	\$110000
4	Increasing community interest in culture andthe artsand interacting with theatre	Abdul Mohsen Al-Qattan Foundation	The project aims to develop artistic abilities in the field of theatrical performance for a number of young talents of both sexes, produce a new high quality theatrical work, spread a culture of theatre and respect and stimulate the cultural movement in the Gaza Strip.		8 months	\$20000
20	17					
1	Improving the ability of children in Gaza through creative arts	Catholic Relief Services (CRS)	The project aims to promote children's self-confidence, positive relationships with their peers, and resolve disputes by peaceful means.		4 months	\$43000
2	Promoting and integrating people with disabilities into society through the use of theatre	Diakonia/NAD	The project aims to promote community awareness of the rights of people with disabilities and the challenges they face in their daily lives.	April <b>1</b> , 2017 July 31, 2017	5 months	\$8000
3	Art and theatre as a means of promoting mutual understanding between peoples	U.S. Consulate General in Jerusalem	The project aims to promote cultural exchange in society, activate the cultural movement in the community, and increase the knowledge of the Palestinian citizen in the Gaza Strip in literature and the theater.	January 1, 2017 March 31, 2017	3 months	\$1900

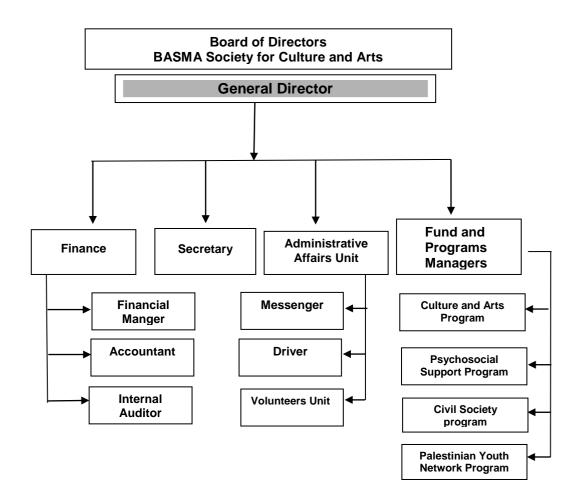
20	16					
1	Training new energies in the field of theatrical work with the contribution of a number of specialists	Co-financing by The Abdul Mohsen Al- Qattan Foundation - Danish Centre for Culture and Development	The project aims to build new capabilities in the field of performing arts	January 2, 2016 October 15, 2016	10 months	\$30000
2	Massa and promoting the integration of persons with disabilities in cultural and artistic activities in the Gaza Strip	Diakonia/NAD	The project aims to raise awareness and understanding of disability in institutions and society at the institutional level and promote positive attitudes towards disability, as well as to promote, empower and facilitate the active participation of people with disabilities in the Gaza Strip.	January 1, 2016 May 31, 2016	5 months	\$8000
3	promoting electoral awareness and consolidate democratic practices in the Gaza Strip using the theater	The Central Election Commission funded by the European Union	The project aims to raise awareness of international standards for free and fair elections, raise electoral awareness among citizens, enable young people to practice their citizens more actively and interactively, and enhance the role of theater as a tool to spread awareness in innovative and interactive ways in order to support fair and fair national election procedures.	March 1, 2016 August 31, 2016	6 months	\$15000
4	Psychological support services project for war-affected children	The Schmidt family and the Catholic Relief Cervices	The project aims to involve children affected by war in cultural and artistic activities and help them to adapt positively and express themselves and recover from trauma.	March 1, 2016 October 31, 2016	8 months	\$36000
5	Art and theatre as a means of promoting mutual understanding between peoples	U.S. Consulate General in Jerusalem	The project aims to activate the cultural movement in the Gaza Strip, improve the knowledge and communication of the Palestinian public with high quality international cultures and literature, and promote respect for cultural diversity, the values of democracy and human rights among young people.		4 months	\$19500
20	2015					
1	Psychological support for children with disabilities in the northern Gaza Strip	OCHA funding and partnership with Tamer Institute for Community Education	Specialized psychosocial and humanitarian support for children with disabilities and their families in the northern Gaza Strip.	January 1, 2015 April 10, 2015	3 months	\$5200

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2	Providing protection and psychological support services to children and their parents most affected by crises and marginalized in the Gaza Strip	Funded by DEC and in partnership with UK AID & WAR Child	systematic psychological 31, 2015 support and the provision of in-depth mental health interventions.		9 months	\$55000
3	Creative Art Methodology for Psychosocial Support	The Schmidt family and the Catholic Relief Partnership	The project aims to involve children affected by war with cultural and artistic activities and help them adapt positively and express themselves and recover from trauma.	March 15, 2015 October 31, 2015	8 months	\$33500
4	Promoting the integration of persons with disabilities in cultural and artistic activities in the Gaza Strip	Diakonia/NAD	The project aims to develop the abilities of people with disabilities and defend their rights, andtheir active participation in cultural and artistic life andenhance their abilities in thefield of making animated films for children	July 1, 2015 November 30, 2015	2 months	\$8000
5	Recovery from the war by providing protection and psychosocial support to children in the Gaza Strip	In partnership with WAR Child and funded by UN/HPF	The project aims to improve the protection, well-being and human well-being of children by providing them with psychosocial support in order to contribute to the recovery of children and their parents from the consequences of theongoing wars to which they have been subjected.	September 2, 2015 November 30, 2015	3 months	\$9000
6	Training new energies in the field of theatrical work with the contribution of a number of specialists -	Co-financing by The Abdul Mohsen Al- Qattan Foundation - Danish Centre for Culture and Development	The project aims to build new capabilities in the field of performing arts.	November 1, 2015 December 31, 2015	Two months	\$5000
20	14					
1	Volunteers for Change	Catholic Relief funded by "USAID"	Promoting the values of volunteering to serve the community and developing their abilities to bring about positive change as active citizens of society	July 1, 2013 June 30, 2014	11 months	\$91400
2	Cultural exchange and the promotion of a culture of human rights and non- violence through the spirits in the Gaza Strip	Funding for the U.S. Consulate General - Jerusalem	Promoting a culture of dialogue and tolerance to avoid the use of violence in dealing with problems and activating the cultural movement in society, and increasing the knowledge of the Palestinian public about literature and the world stage.	September 1, 2013 May <b>15</b> , 2014	9 months	\$7750
3	Psychosocial support for war-affected children - 2014	In partnership with War Child	The project aims to contribute to improving the well-being of children affected by the war in the Gaza Strip in accordance with human rights and mental health standards.	January <b>1</b> , 2014 December 31, 2014	12 months	\$115225

4	Raising awareness of the rights of people with disabilities in the Gaza Strip	Funding from Diaconia Foundation / Club	Empowering people with disabilities and promoting community acceptance as potential people	January 1, 2014 May 31, 2014	5 months	\$8000
5	UN World Day 2014	Funding from HallandTheatr e, Sweden	The project aims to build bridges of communication and understanding between different peoples and cultures, and to enable students and opportunities to communicate their ideas to other peoples of the world and its leaders.	May 7, 2014 October اکتوبر 2014	5 months	\$5000
6	Providing protection and psychosocial support services to displaced and marginalized children fromJin-sin in the Gaza Strip "Phase 1""	In partnership with War Child and DFID- Plan UK	The project aims to improve the human and social well- being of children affected by the war in the Gaza Strip, and to give them opportunities to participate in extracurricular and recreational activities.	August 1, 2014 October 30, 2014	3 months	\$5200
7	Providing protection and psychosocial support services to displaced and marginalized children of both sexes in the Gaza Strip "Phasell" "	In partnership with War Child and Plan/Yuki and DEC Finance	The project aims to relieve the psychological stress of children with disabilities and their parents, enable parents of children with disabilities to deal with their children properly, and develop the abilities of children with disabilities and parents to deal with stressful circumstances.	November 1, 2014 December 31, 2014	2 months	\$21000
8	Psychological support for children with disabilities in the Gaza Strip	Tamer Foundation for Community Education and funded by UNOCHA	The project aims to improve the social well-being of children affected by the war, and to give them opportunities to participate in extracurricular and recreational activities.	10 /11/2014 31/12/2014	Two months	\$5000

### What makes BASMA Society for Culture and Arts different:

- 1- DEAL booklets for Psychosocial Support for children, adolescents, and parents.
- 2- Palestinian Youth Network-PYN.
- 3- BASMA has "Theater Mobile Vehicle" where children are reached in their places, especially in remote areas that do not have the infrastructure to provide children's theatre.
- 4- BASMA is the only organization in the Gaza Strip that has the experience of manufacturing and moving the doll (big mouth).
- 5- BASMA is the only organization in the Gaza Strip that succeeded in creating a theatre team of People with disabilities (Maraya Team).



### **Board of Directors:**

The seven-member board of directors, ends on September 29, 2022.

#	Name	Position	Work
1	Ahmed Alsammak	President	President
2	Aser Erheem	Vice President	Deputy
3	Ali Barghout	Treasurer	Member
4	Ola Almasri	Secretary	Member
5	Bahia Shehada	Member	Admin Coordinator
6	Sawsan Al-Khalili	Member	Cultural Coordinator
7	Samah Fathi Helou	Member	Public Relations Coordinator

# **Contact Information:**

**BASMA Society for Culture and Arts Address:** 501, 4<sup>th</sup> Floor, Alshorouq Tower, Omar Mokhtar St., Gaza, Palestine. Email: basma@basmaorg.org Website: www.basmaorg.org/ Facebook: www.facebook.com/basamaorg Phone: +97082824908, Fax: +97082834677