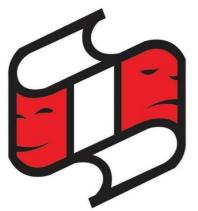
Profile

# لجمعية بسمة للثقافة والفنون

# **BASMA Society for Culture and Arts**



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# Basma Society for Culture and Arts:

The Basma Society for Culture and Arts - BSCA, hereafter known as BASMA was established in 1991 and was registered in 2006 at the Ministry of Interior under registration No. 7591 as a local NGO. BASMA is a Palestinian non-profit organization that aims at reinvigorating the Palestinian cultural movement through providing quality interactive arts and cultural, psychosocial support and skills development activities. It works in the field of culture and the arts and specializes in theater, drama and psychosocial support, with the aim of contributing to the development of Palestinian society by providing cultural, educational and recreational activities and psychosocial support activities to different social segments and people with disabilities within the foundation's programs and projects. Its activities are designed to target Palestinian children, youth, and women including persons with disabilities. They are courses and campaigns to defend the rights of marginalized groups and persons with disabilities, psychosocial support programs and DEAL tools, youth empowerment programs, volunteering promotion activities, youth initiatives to serve the community and training programs to build the staff capacities in the technical field of acting, directing and scriptwriting.

### Vision:

BASMA aspires to excellence and leadership in reinforcing the principles of Palestinian civil society through participation, cultural and artistic works, and psychosocial support to reach a conscious and educated society".

### Mission:

BASMA seeks to contribute to the empowering of the Palestinian cultural and artistic movement, psychological and social support, and strengthen the role of the theater, as a tool to highlight, discuss and present solutions to community issues, through reaching out to all segments of society.

# **BASMA Objectives:**

- 1. To empower the Palestinian cultural movement and enabling citizens to access cultural and artistic activities.
- 2. To meet the needs of the local society, highlighting cultural, social and psychological problems.
- 3. To contribute to the building of a healthy civil society and promoting dialogue and cultural exchange between different segments.
- 4. To promote intercultural dialogue and tolerance which contributes to building a Palestinian civil society.
- 5. To protect children's rights and address all forms of violence against children.

- 6. To empower, develop, and enhance women capabilities and their position in the society.
- 7. To promote young people and the values of giving, volunteering and community initiatives.
- 8. To develop the BASMA administrative and technical capabilities which leads to high quality services, and to enhance funding opportunities to ensure the continuity of mission.

## Work Strategies:

- 1- To advance the Palestinian cultural movement.
- 2- To promote and empower women and reach them to the highest levels of awareness and culture.
- 3- To develop the skills and abilities of the child and create a suitable environment.
- 4- To promote society and adopt a policy of dialogue and cultural exchange between its segments.
- 5- To increase the BASMA organizational development and partner organizations network.

# **BASMA Work Programs:**

The work of BASMA is represented in four programs:

- 1- The Culture and Arts Program
- 2- The Psychosocial Support Program
- 3- The Civil Society Program
- 4- The Palestinian Youth Network Program

#### 1- Program 1 / The Culture and Arts Program:

The program aimed at activating the cultural and artistic movement, discovering and developing talents, introducing the importance role of art in culture, activating and developing the role of professional theater and upgrading public taste, developing concepts, integrating awareness and education with entertainment, encouraging intercultural dialogue and cultural exchange between different countries and cultures, contributing to the building of a Palestinian civil society, and promoting a culture of democracy.

#### 2- Program 2 / The Psychosocial Support Program:

This program is aimed at increasing the advocacy initiatives to the marginalized groups in society, giving them skills, socio-cultural and psychological issues and problems, and psychological and social support.

#### 3- Program 3 / The Civil Society Program:

This program aims to contribute to reducing the problems of Palestinian society, improving a culture of dialogue and tolerance and promoting sustainable practices based on community accountability to build a Palestinian civil society.

#### 4- Program 4 / The Palestinian Youth Network Program:

This program of the Palestinian Youth Network (PYN) consists of a group of teams, initiatives and youth groups active in the Gaza Strip who signed MoU and expressed their willingness to unite youth efforts and coordinate among them for joint cooperation and for sharing experiences and knowledge. These youth groups are full ready to work within the framework of the PYN in order to contribute to the achievement of its objectives, and seeks to activate the role of young people in political and community life and in the interest of the youth and marginalized groups in the Gaza Strip.

#### BASMA areas of work, activities and experiences:

- □ The new developed tool "I-DEAL" for teaching life skills to children.
- □ The new developed tool "Big-DEAL" for teaching life skills to Adolescents.
- □ The new developed tool "Parents-DEAL" for teaching life skills to parents.
- □ Theatre training courses for children and adults.
- □ Youth Empowerment projects for promotion of volunteerism and community participation.
- □ "Mobile Theatre" and "Puppet Theatre for children".
- □ Theater for Adult and thought-provoking.
- □ A global and cultural exchange through the theater.
- The Advocacy Program for defending Persons with Disabilities (PwDs) through theater.
- Children cinema through video presentation in schools and organizations.
- Drama and self-dumping courses for children
- □ Animation production courses.

#### Donors:

BASMA has many successful experiences within partnerships with local and international organizations:

- 1- United Nations Educational, Scientific and Cultural Organization UNESCO.
- 2- International Fund for Cultural Diversity IFCD.
- 3- The International Research and Exchange Board IREX.
- 4- War Child Holland.

5-U.S. Middle East Partnership Initiative – MEPI.

6- Catholic Relief Services - CRS

7-A.M. QATTAN Foundation

8- Diakonia / NAD

9- Taawon Foundation

10-Palestinian NGO Development Center - NDC

# **Alliances Membership:**

| Μ | Alliance Name  | Alliance      | Degree of membership | Alliance<br>Address | Membership<br>date |
|---|--|---------------|----------------------|---------------------|--------------------|
| 1 | Anna Lindh Foundation –<br>EuroMed for Intercultural<br>Dialogue | International | Official             | Alexandria          | 2005               |
| 2 | Palestinian NGO Network-<br>PNGO                                 | Local         | Official             | Gaza                | 2008               |
| 3 | General Union of Cultural<br>Centers-GUCC                        | Local         | Official             | Gaza                | 2008               |
| 4 | U.S. Middle East Partnership<br>Initiative – MEPI.               | International | Official             | Jerusalem           | 2009               |

# The BASMA projects from 2014 to 2019:

| #  | Project name  | Funding  | The overall objective of the project   | Project<br>period                                   | Project duration | The<br>value of<br>the grant |
|----|---|--|--|---|------------------|------------------------------|
| 20 | 19  |  |  |   |                  |                              |
| 1  | Empowering<br>Gaza's youth<br>through the<br>theater  | United Nations<br>Educational,<br>Scientific and<br>Cultural<br>Organization<br>(UNESCO) | Promoting cultural diversity<br>among Palestinian university<br>students and creating a<br>young generation that<br>contributes to the<br>development and support of<br>the progress of the<br>Palestinian cultural<br>movement  | April 16,<br>2019<br>to<br>April 15,<br>2020        | 12<br>months     | \$90,815                     |
| 2  | Promoting the<br>rights of<br>persons with<br>disabilities in<br>society<br>through<br>animated films | Diakonia/NAD   | Training and empowering<br>"members of the self-help<br>group" Maraya" by teaching<br>persons with disabilities new<br>skills such as the skill of<br>making animated films to be<br>used to promote and defend<br>the rights of persons with<br>disabilities.   | 01 March<br>2019<br>to<br>31 July<br>2019           | 5<br>months      | \$4490                       |
| 3  | Improving<br>children's<br>resilience<br>through<br>creative arts                                     | Catholic Relief<br>Services<br>(CRS)   | Training of 24 kindergarten<br>teachers and 20 young men<br>and women in the<br>manufacture and movement<br>of big-mouthed dolls,<br>selecting a theatrical text<br>entitled "Haret Hassoun" and<br>implementing a number of 30<br>shows "Puppet Theatre" in<br>cooperation with child-friendly<br>centers in the Gaza Strip | 15 January<br>2019<br>to<br>30<br>September<br>2019 | 9<br>months      | \$37,468<br>دولار            |

| -  |  |  |  |   |              |          |
|----|--|--|--|---|--------------|----------|
| 4  | Let's see a<br>movie   | EU\CFD   | 20 theatre performances in<br>institutions dealing with<br>several social topics following<br>each presentation a01 July<br>   |   | 6<br>months  | \$5000   |
| 5  | My Hobby is<br>my Identity<br>Initiative   | In partnership<br>with the<br>General Union<br>of Cultural<br>Centers and<br>funded by<br>NPA. | Training and equipping a<br>group of at least 11 "with<br>disability and without01 Jan<br>201disability" young people in the<br>art of folk dabke and15Palestinian folklore and<br>equipping them to perform 3<br>shows in different places201   |   | 12<br>months | \$4500   |
| 20 | 18   |  |  |   |              |          |
| 1  | Improving the<br>ability of<br>children in<br>Gaza through<br>creative arts                                  | Catholic Relief<br>Services<br>(CRS)   | The project aims to promote children's self-confidence, positive relations with their peers, and peaceful conflict resolution.   | December<br>1, 2017<br>August 31,<br>2018 | 9<br>months  | \$30000  |
| 2  | Promoting and<br>integrating<br>people with<br>disabilities into<br>society<br>through the<br>use of theatre | Diakonia/NAD   | The project aims to enhance<br>the community's awareness<br>of the rights of people with<br>disabilities and the challenges<br>they face in their daily lives.   |   | 12<br>months | \$8000   |
| 3  | Raising<br>awareness<br>and building<br>the political<br>capacity of<br>young people<br>in the Gaza<br>Strip | USAID  | The project aims to promote<br>cultural exchange stimulate<br>the cultural movement in the<br>community, and increase the<br>knowledge of the Palestinian<br>citizen in the Gaza Strip in<br>literature and the world stage.   | March 1,<br>2017<br>31 August<br>2017     | 6<br>months  | \$110000 |
| 4  | Increasing<br>community<br>interest in<br>culture<br>andthe<br>artsand<br>interacting<br>with theatre        | Abdul Mohsen<br>Al-Qattan<br>Foundation  | The project aims to develop<br>artistic abilities in the field of<br>theatrical performance for a<br>number of young talents of<br>both sexes, produce a new<br>high quality theatrical work,<br>spread a culture of theatre<br>and respect and stimulate the<br>cultural movement in the<br>Gaza Strip. |   | 8<br>months  | \$20000  |
| 20 | 17   |  |  |   |              |          |
| 1  | Improving the<br>ability of<br>children in<br>Gaza through<br>creative arts                                  | Catholic Relief<br>Services<br>(CRS)   | The project aims to promote<br>children's self-confidence,<br>positive relationships with<br>their peers, and resolve<br>disputes by peaceful means.   |   | 4<br>months  | \$43000  |
| 2  | Promoting and<br>integrating<br>people with<br>disabilities into<br>society<br>through the<br>use of theatre | Diakonia/NAD   | The project aims to promote<br>community awareness of the<br>rights of people with<br>disabilities and the challenges<br>they face in their daily lives.   | April <b>1</b> , 2017<br>July 31,<br>2017 | 5<br>months  | \$8000   |
| 3  | Art and theatre<br>as a means of<br>promoting<br>mutual<br>understanding<br>between<br>peoples               | U.S.<br>Consulate<br>General in<br>Jerusalem   | The project aims to promote<br>cultural exchange in society,<br>activate the cultural<br>movement in the community,<br>and increase the knowledge<br>of the Palestinian citizen in<br>the Gaza Strip in literature<br>and the theater.   | January 1,<br>2017<br>March 31,<br>2017   | 3<br>months  | \$1900   |

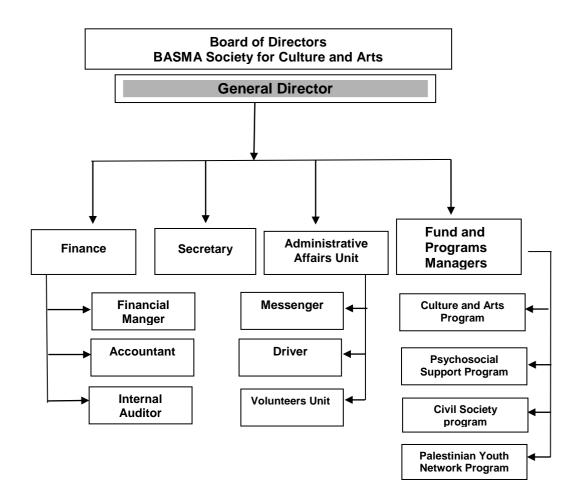
| 20 | 16   |  |   |   |              |         |
|----|--|--|---|---|--------------|---------|
| 1  | Training new<br>energies in the<br>field of<br>theatrical work<br>with the<br>contribution of<br>a number of<br>specialists                    | Co-financing<br>by The Abdul<br>Mohsen Al-<br>Qattan<br>Foundation -<br>Danish Centre<br>for Culture<br>and<br>Development | The project aims to build new capabilities in the field of performing arts  | January 2,<br>2016<br>October 15,<br>2016 | 10<br>months | \$30000 |
| 2  | Massa and<br>promoting the<br>integration of<br>persons with<br>disabilities in<br>cultural and<br>artistic<br>activities in the<br>Gaza Strip | Diakonia/NAD   | The project aims to raise<br>awareness and<br>understanding of disability in<br>institutions and society at the<br>institutional level and promote<br>positive attitudes towards<br>disability, as well as to<br>promote, empower and<br>facilitate the active<br>participation of people with<br>disabilities in the Gaza Strip.   | January 1,<br>2016<br>May 31,<br>2016     | 5<br>months  | \$8000  |
| 3  | promoting<br>electoral<br>awareness<br>and<br>consolidate<br>democratic<br>practices in<br>the Gaza Strip<br>using the<br>theater              | The Central<br>Election<br>Commission<br>funded by the<br>European<br>Union  | The project aims to raise<br>awareness of international<br>standards for free and fair<br>elections, raise electoral<br>awareness among citizens,<br>enable young people to<br>practice their citizens more<br>actively and interactively, and<br>enhance the role of theater as<br>a tool to spread awareness in<br>innovative and interactive<br>ways in order to support fair<br>and fair national election<br>procedures. | March 1,<br>2016<br>August 31,<br>2016    | 6<br>months  | \$15000 |
| 4  | Psychological<br>support<br>services<br>project for<br>war-affected<br>children  | The Schmidt<br>family and the<br>Catholic Relief<br>Cervices   | The project aims to involve<br>children affected by war in<br>cultural and artistic activities<br>and help them to adapt<br>positively and express<br>themselves and recover from<br>trauma.  | March 1,<br>2016<br>October 31,<br>2016   | 8<br>months  | \$36000 |
| 5  | Art and theatre<br>as a means of<br>promoting<br>mutual<br>understanding<br>between<br>peoples   | U.S.<br>Consulate<br>General in<br>Jerusalem   | The project aims to activate<br>the cultural movement in the<br>Gaza Strip, improve the<br>knowledge and<br>communication of the<br>Palestinian public with high<br>quality international cultures<br>and literature, and promote<br>respect for cultural diversity,<br>the values of democracy and<br>human rights among young<br>people.  |   | 4<br>months  | \$19500 |
| 20 | 2015   |  |   |   |              |         |
| 1  | Psychological<br>support for<br>children with<br>disabilities in<br>the northern<br>Gaza Strip   | OCHA<br>funding and<br>partnership<br>with Tamer<br>Institute for<br>Community<br>Education                                | Specialized psychosocial and<br>humanitarian support for<br>children with disabilities and<br>their families in the northern<br>Gaza Strip.   | January 1,<br>2015<br>April 10,<br>2015   | 3<br>months  | \$5200  |

| r  |   |  |   |  |               |          |
|----|---|--|---|--|---------------|----------|
| 2  | Providing<br>protection and<br>psychological<br>support<br>services to<br>children and<br>their parents<br>most affected<br>by crises and<br>marginalized<br>in the Gaza<br>Strip | Funded by<br>DEC and in<br>partnership<br>with UK AID &<br>WAR Child   | systematic psychological 31, 2015<br>support and the provision of<br>in-depth mental health<br>interventions.   |  | 9<br>months   | \$55000  |
| 3  | Creative Art<br>Methodology<br>for<br>Psychosocial<br>Support   | The Schmidt<br>family and the<br>Catholic Relief<br>Partnership  | The project aims to involve<br>children affected by war with<br>cultural and artistic activities<br>and help them adapt<br>positively and express<br>themselves and recover from<br>trauma.   | March 15,<br>2015<br>October 31,<br>2015           | 8<br>months   | \$33500  |
| 4  | Promoting the<br>integration of<br>persons with<br>disabilities in<br>cultural and<br>artistic<br>activities in the<br>Gaza Strip   | Diakonia/NAD   | The project aims to develop<br>the abilities of people with<br>disabilities and defend their<br>rights, andtheir active<br>participation in cultural and<br>artistic life andenhance their<br>abilities in thefield of making<br>animated films for children  | July 1, 2015<br>November<br>30, 2015               | 2<br>months   | \$8000   |
| 5  | Recovery from<br>the war by<br>providing<br>protection and<br>psychosocial<br>support to<br>children in the<br>Gaza Strip   | In partnership<br>with WAR<br>Child and<br>funded by<br>UN/HPF   | The project aims to improve<br>the protection, well-being and<br>human well-being of children<br>by providing them with<br>psychosocial support in order<br>to contribute to the recovery<br>of children and their parents<br>from the consequences of<br>theongoing wars to which<br>they have been subjected. | September<br>2, 2015<br>November<br>30, 2015       | 3<br>months   | \$9000   |
| 6  | Training new<br>energies in the<br>field of<br>theatrical work<br>with the<br>contribution of<br>a number of<br>specialists -   | Co-financing<br>by The Abdul<br>Mohsen Al-<br>Qattan<br>Foundation -<br>Danish Centre<br>for Culture<br>and<br>Development | The project aims to build new capabilities in the field of performing arts.   | November 1,<br>2015<br>December<br>31, 2015        | Two<br>months | \$5000   |
| 20 | 14  |  |   |  |               |          |
| 1  | Volunteers for<br>Change  | Catholic Relief<br>funded by<br>"USAID"  | Promoting the values of<br>volunteering to serve the<br>community and developing<br>their abilities to bring about<br>positive change as active<br>citizens of society  | July 1, 2013<br>June 30,<br>2014                   | 11<br>months  | \$91400  |
| 2  | Cultural<br>exchange and<br>the promotion<br>of a culture of<br>human rights<br>and non-<br>violence<br>through the<br>spirits in the<br>Gaza Strip                               | Funding for<br>the U.S.<br>Consulate<br>General -<br>Jerusalem   | Promoting a culture of<br>dialogue and tolerance to<br>avoid the use of violence in<br>dealing with problems and<br>activating the cultural<br>movement in society, and<br>increasing the knowledge of<br>the Palestinian public about<br>literature and the world stage.                                       | September<br>1, 2013<br>May <b>15</b> ,<br>2014    | 9<br>months   | \$7750   |
| 3  | Psychosocial<br>support for<br>war-affected<br>children -<br>2014   | In partnership<br>with War Child   | The project aims to contribute<br>to improving the well-being of<br>children affected by the war in<br>the Gaza Strip in accordance<br>with human rights and mental<br>health standards.  | January <b>1</b> ,<br>2014<br>December<br>31, 2014 | 12<br>months  | \$115225 |

| 4 | Raising<br>awareness of<br>the rights of<br>people with<br>disabilities in<br>the Gaza Strip  | Funding from<br>Diaconia<br>Foundation /<br>Club                             | Empowering people with<br>disabilities and promoting<br>community acceptance as<br>potential people  | January 1,<br>2014<br>May 31,<br>2014       | 5<br>months   | \$8000  |
|---|---|--|--|---|---------------|---------|
| 5 | UN World Day<br>2014  | Funding from<br>HallandTheatr<br>e, Sweden                                   | The project aims to build<br>bridges of communication<br>and understanding between<br>different peoples and<br>cultures, and to enable<br>students and opportunities to<br>communicate their ideas to<br>other peoples of the world<br>and its leaders.  | May 7, 2014<br>October<br>اکتوبر<br>2014    | 5<br>months   | \$5000  |
| 6 | Providing<br>protection and<br>psychosocial<br>support<br>services to<br>displaced and<br>marginalized<br>children<br>fromJin-sin in<br>the Gaza Strip<br>"Phase 1""    | In partnership<br>with War Child<br>and DFID-<br>Plan UK                     | The project aims to improve<br>the human and social well-<br>being of children affected by<br>the war in the Gaza Strip, and<br>to give them opportunities to<br>participate in extracurricular<br>and recreational activities.  | August 1,<br>2014<br>October 30,<br>2014    | 3<br>months   | \$5200  |
| 7 | Providing<br>protection and<br>psychosocial<br>support<br>services to<br>displaced and<br>marginalized<br>children of<br>both sexes in<br>the Gaza Strip<br>"Phasell" " | In partnership<br>with War Child<br>and<br>Plan/Yuki and<br>DEC Finance      | The project aims to relieve<br>the psychological stress of<br>children with disabilities and<br>their parents, enable parents<br>of children with disabilities to<br>deal with their children<br>properly, and develop the<br>abilities of children with<br>disabilities and parents to<br>deal with stressful<br>circumstances. | November<br>1, 2014<br>December<br>31, 2014 | 2<br>months   | \$21000 |
| 8 | Psychological<br>support for<br>children with<br>disabilities in<br>the Gaza Strip  | Tamer<br>Foundation for<br>Community<br>Education and<br>funded by<br>UNOCHA | The project aims to improve<br>the social well-being of<br>children affected by the war,<br>and to give them<br>opportunities to participate in<br>extracurricular and<br>recreational activities.   | 10 /11/2014<br>31/12/2014                   | Two<br>months | \$5000  |

### What makes BASMA Society for Culture and Arts different:

- 1- DEAL booklets for Psychosocial Support for children, adolescents, and parents.
- 2- Palestinian Youth Network-PYN.
- 3- BASMA has "Theater Mobile Vehicle" where children are reached in their places, especially in remote areas that do not have the infrastructure to provide children's theatre.
- 4- BASMA is the only organization in the Gaza Strip that has the experience of manufacturing and moving the doll (big mouth).
- 5- BASMA is the only organization in the Gaza Strip that succeeded in creating a theatre team of People with disabilities (Maraya Team).



### **Board of Directors:**

The seven-member board of directors, ends on September 29, 2022.

| # | Name              | Position       | Work                         |
|---|-------------------|----------------|------------------------------|
| 1 | Ahmed Alsammak    | President      | President                    |
| 2 | Aser Erheem       | Vice President | Deputy                       |
| 3 | Ali Barghout      | Treasurer      | Member                       |
| 4 | Ola Almasri       | Secretary      | Member                       |
| 5 | Bahia Shehada     | Member         | Admin Coordinator            |
| 6 | Sawsan Al-Khalili | Member         | Cultural Coordinator         |
| 7 | Samah Fathi Helou | Member         | Public Relations Coordinator |

# **Contact Information:**

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