

EGYPT'S →

GO-TO →

ANIMATION →

DESTINATION



# animatex

# أنيماتكس

Company Profile



# About



Animatex is Egypt's biggest annual animation event.

Established in 2020 with a focus on bringing all the artists working in the animation industry in Egypt together.

We aim to be the go-to platform for everything related to animation in Egypt, and a space to showcase all the aspects and constituents of the animation arts, to facilitate networking and collaboration between these various constituents and -in time- to drive the animation art field in Egypt to international levels.



# Team



**Youhana Nassif**  
Founder & Director



**Samaka Studio**  
Co-Founders & Content Partners



# Milestones



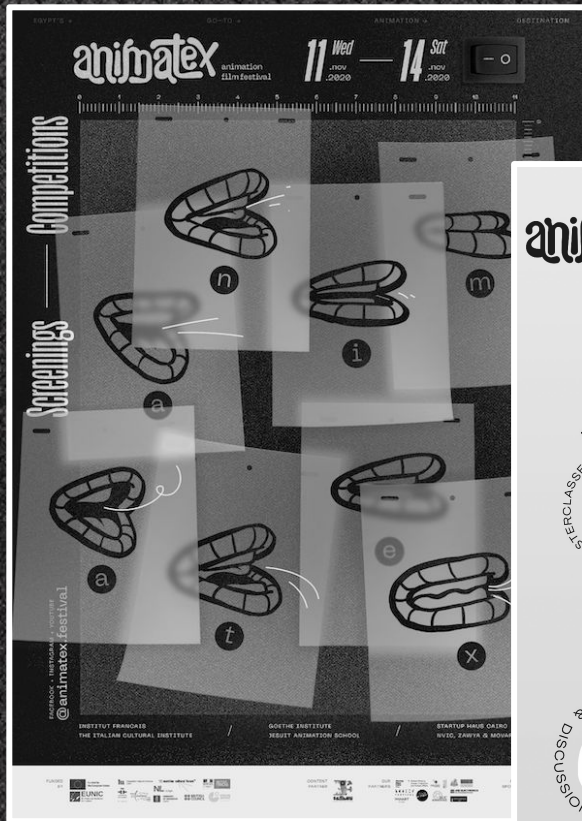
**April 2021** Organized a professional online pitching workshop for short animated films in development by Egyptian artists, and the winner was given a pitching spot in [Annecy Festival](#) and a fully funded trip to France.

**May 2021** Gave an online lecture in the [Stuttgart International Festival of Animated Film](#), about the animation scene in Egypt, its past, present, and future.

**June 2021** Organized Egypt's virtual pavilion in the [International Animation Film Market](#) in Annecy Festival in France



# Previous Editions



# Next Edition



The 4th edition of Animatex Animation Festival will happen from the 7th to 9th of September 2023, in AUC Tahrir Cultural Center in Downtown Cairo.

There will be many new section in the festival in addition to the already established ones. Sections include screenings of short and feature films, official competitions, portfolio reviews, masterclasses from international guest artists, pitches, talks and discussions from local and regional industry key players, exhibitions, workshops, children's program, VR films, gaming area, a market and multiple networking events.



# Our Partners



# Other Projects



In our goal to be Egypt's go-to animation destination we have a lot of different ideas that we're excited to do in the next few years, such as:

- **Egypt's animation database for films and artists**
- **Monthly animation screenings**
- **Animation convoy for children across Egypt**
- **Out-of-Cairo mini festival**
- **Animation residency for international artists**





# Partnerships



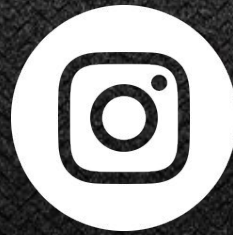
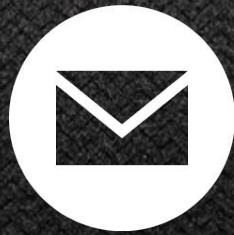
We're looking for business partners, investors & sponsors that can help us make a difference in the industry on a global scale.

What we can offer for our partners:

- Positioning your brand as a promoter for culture and art in Egypt in general and animation in specific.
- Connecting your brand with the animation community in Egypt and worldwide through our different partners.
- Promoting your brand in Egypt and the MENA region through our online platforms and printed material.
- Sponsoring a highly promising festival that have a lot of potential to grow into a major force for change.



# Get in Touch



# Thank You!

