



CYPRUS MIGRANT ARTIST ASSOCIATION (CYMAA)

CYMAA is an association originated and based in Cyprus with a purpose to acquire, inspire, empower, transform and promote young migrant Artist unto a successful Artistic career.

CYMAA which originated in the year 2021 by founder Mendoh K stretches its hand to bringing communities of various continents and ethnicity together to enjoy the inborn talented artist, dancers, singers' rappers and performers of various kinds in Cyprus under the banner of "Love, Peace and unity"

CYMAA VISION

To create or bring together communities of various continents and ethnicity to enjoy the inborn talented artist and performers of various kinds in Cyprus under the banner of 'Love, Peace and Unity'

CYMAA MISSION

- To organize concerts, workshops, festivals, talent shows and artistic presentations unto a consistence building and growth
- To acquire upcoming and professional migrant artist to inspire, empower, transform and promote their musical career unto growth and stability.
- Contacting and creating links with various organizations into forming a bigger and lively community
- Establishing a link between Artist, Producers, Recording Labels, and Fanbase
- Helping Artist to record and as well create videos through sponsorships or donations.
- Reaching out to sponsors and donors who wish to help migrant artist realize growth as well as others who step in to support the course of the organization.

CYMAA VALUE PROPOSITION

Entertainment: In a well-organized manner, CYMAA hopes to entertain the vast public with its events. Some of these events are concerts, talent shows, competitions and more which will be brought about by the Artist and Performers.

Integration: With a wide community of migrants, we deem it necessary to create a path for communication through music, groupings, events which will be engaged by both indigenes and migrants. This enables both parties a warm atmosphere to communicate thereby leading to integration from Artist/Migrants into the Cypriot society and values

Empowerment: CYMAA in acquiring Artist and Performers hopes to equip them in knowledge and skills through organized workshops and teachings. This will tend to build their portfolio, specialty skills and more in growing their desired career

Growth: With a precise format/strategy we ride towards growth with all Artist under the umbrella of CYMAA. This growth is achieved through inspiring with words, building through workshops, transforming (through events) and promoting(media) the chosen Artist who have as a passion to grow not only in their work but unto a career

Transformation: CYMAA in all its years of functioning aims to transform every member under its banner. This will be achieved through educative talks, teachings, workshops and various events held by the said organization

Promotion: These includes all media entities and will be to the benefit of all Artist and Performers