

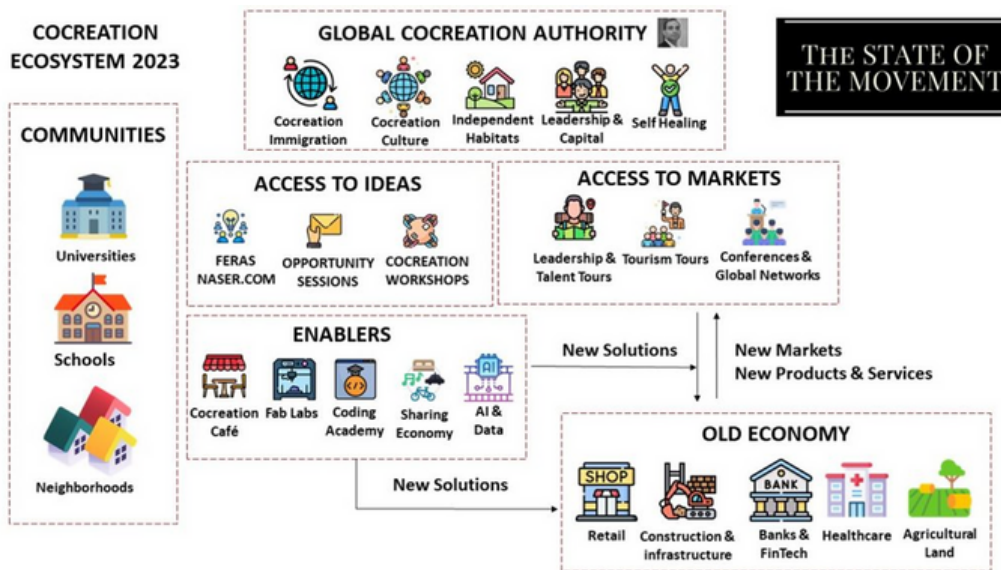


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In an era defined by both unprecedented and unparalleled connectivity, it has become abundantly clear that the solutions to our world's most pressing issues can no longer be achieved in isolation. Problems such as climate change, advancing the 17 SDG goals, peace and security and sometimes innovation or accelerating innovation.

The cocreation Movement is a new proposal to build multi-stakeholders teams to solve global problems. It is our earnest hope that Cocreation Movement can serve as a beacon of unity, transcending these divisions and bringing people together in novel and impactful ways.

Today, we conduct weekly online cocreation workshops to find novel solutions to global problems. We also build meeting and gathering platforms. Every four months we report on the achievements we have made and publish the outcomes through a significant event called the **STATE OF THE MOVMENT**. The Cocreation Movement have advanced greatly and we would like to have you with us.



Global Cocreation Authority | CEO

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Our services, which are continuously evolving, can be summarized in the following:

- Access to Ideas

We provide a very sophisticated and advanced ideation scheme, which augment human creativity with AI creativity, today we offer access to ideas in three different ways. **The Cocreation Workshop, Opportunity Envelops and the ideation website FerasNaser.com.** These platforms can be sponsored, companies can ask young people to innovate based on their strategy (Strategy Sponsorship) and of course projects and teams can be supervised as and exchange of a supervision fee.

- Access to Markets

Today we provide access to markets in three different ways; the first one is through our social clubs, which can tailor the various needs of our stakeholders. Usually a social club gathers online, twice every month. The second way is through supervised sale of contacts data, we have an extensive list of contacts that we might share with the cocreation movement participants. The third way is through gatherings and meetings in social and Leadership tours and social events.

-Access to Enablers

This scheme associated with the actual creation of products and services, today we have 13 online course and 23 books that can help in the creation of advanced knowledge. Of course you can always sponsor or buy these courses and books. Of course, we are looking to expand this offering.

Today, **the term cocreation** as it is used by Feras Naser refers to a new culture, an innovation youth movement, a practice of conducting workshops and more, The above figure provide an understanding of the current state of the cocreation ecosystem in 2023.

Feras Naser is a Jordanian from Palestinian origin, **he is the founder of the cocreation movement, he is a global cocreation authority** and a well-established figure in the filed of cocreation, Feras has published 13 online course and he authored 23 books. He is know for his railway specialization, various innovations and the founding of the cocreation movement.

We hope that you JOIN THE COCREATION MOVEMENT and for your SUPPORT



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