

THE DIALOGUE COMPANY

"In a dialogue, both sides are ready for change"

*Thich Nhat Hanh, (born 1926).
Vietnamese monk and activist*



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THE DIALOGUE COMPANY



THE DIALOGUE COMPANY IS A TRAINING AND CONSULTANCY SOCIAL ENTERPRISE WORKING IN THE FIELD OF DIALOGUE, CONFLICT RESOLUTION, AND NON-VIOLENT COMMUNICATION.

THE COMPANY IS BUILDING ON THE HISTORY OF THE AMBASSADORS FOR DIALOGUE PROJECT IN EGYPT, WHERE THERE IS A TEAM OF MORE THAN 200 TRAINED DIALOGUE FACILITATORS FROM ALL OVER EGYPT FACILITATING DIALOGUE SPACES, TEACHING PEOPLE ABOUT DIALOGUE, AND OPENING DIALOGUE ABOUT A DIVERSITY OF ISSUES. THE COMPANY OFFERS A VARIETY OF ACTIVITIES THAT HELP INDIVIDUALS AND INSTITUTIONS ENHANCE THEIR CAPACITIES THROUGH LEARNING ABOUT DIALOGUE, CONFLICT RESOLUTION, AND NONVIOLENT COMMUNICATION. WE WORK ON THE NATIONAL LEVEL IN EGYPT, ON THE REGIONAL LEVEL IN THE ARAB WORLD, AND INTERNATIONALLY AS WELL. WE BELIEVE IN THE POWER OF DIALOGUE IN INSPIRING POSITIVE CHANGE, WHETHER ON THE INDIVIDUAL LEVEL OR THE INSTITUTIONAL LEVEL.

WORKING WITH DIALOGUE SINCE 2009 THROUGH THE AMBASSADORS FOR DIALOGUE PROJECT WE HAD THE **VISION OF:** PROMOTING PEACEFUL COEXISTENCE THROUGH MEANS OF DIALOGUE. **IN MORE ACCURATE TERMS** WE ENHANCE MUTUAL UNDERSTANDING BETWEEN PEOPLE BY ENGAGING THEM IN DIALOGUE WITH EACH OTHER, REDEFINING THEIR VIEWS OF THEMSELVES, THE “OTHER”, AND THE WORLD.

2009

2023

IN NUMBERS

220

YOUNG PEOPLE

FROM EGYPT WERE TRAINED AS DIALOGUE FACILITATORS, 100 OF WHICH ARE CURRENTLY ACTIVE AND ARE CAPABLE OF FACILITATING DIALOGUE SPACES AND DIALOGUE WORKSHOPS IN ALL THE GOVERNORATES AROUND EGYPT

MORE THAN
22000
PARTICIPANTS

ACROSS EGYPT PARTICIPATED IN OUR DIALOGUE WORKSHOPS

25

GOVERNORATES

HAVE BEEN COVERED ACROSS EGYPT

MORE THAN
1000
WORKSHOPS

HAVE BEEN PROVIDED FOR DIVERSE TARGET GROUPS AMONG WHICH ARE YOUTH, CHILDREN AND EMPLOYEES

7

INTERNATIONAL
TEAMS

HAVE BEEN TRAINED AND THEY FACILITATED WORKSHOPS IN DENMARK, EGYPT, TUNIS, AND JORDAN.

TRAINING
MANUALS

WE HAVE DEVELOPED SEVERAL TRAINING MANUALS, ONE OF WHICH IS THE DIALOGUE HANDBOOK THAT GATHERS OUR METHODOLOGY, ANOTHER IS HOW TO ESTABLISH AND SUSTAIN AN INTERNATIONAL PARTNERSHIP.



A BIT OF HISTORY



In 2009, three organizations came together to work on the Ambassadors for Dialogue project from Egypt, Jordan, and Denmark. Soon enough the project extended its work to Tunisia as well.

In Egypt, Ambassadors for dialogue worked as a project from 2009 until 2016 under the legal umbrella of the Egyptian Youth Federation. In September 2017 the Legal umbrella of the project changed to the Danish

Egyptian Dialogue Initiative (DEDI) until February 2023. In March 2023, Ambassadors for Dialogue Egypt was founded as a training and consultancy company called “The Dialogue Company”. In pursuit of keeping the identity of the project, the company is founded as a social enterprise with the main aim of keeping the activities that serve the youth accessible and open.



EXAMPLE OF PREVIOUS PARTNERSHIPS

Throughout the years, Ambassadors for Dialogue has worked with different partnerships whether non-governmental, governmental, or private, some of which are:



Ministries such as: Ministry of Youth and Sports, and Ministry of social solidarity.



Public and Private universities such as: Ain Shams University, and Mansoura University, American University of Cairo.



International aid organizations such as GIZ.



Different UN agencies such as: UNCRC and UNV.



Different International organizations such as: Goethe, CRS, Save the children, and TDH.



Some student activities and NGOs such as: Enactus, Ruwaad, Alwan w Awtar, and Tawasol.





WHY IS DIALOGUE POWERFUL

ON THE INSTITUTIONAL LEVEL



DIALOGUE ALLOWS TEAMS TO WORK IN HARMONY.

DIALOGUE ALLOWS INSTITUTIONS TO BE INCLUSIVE AND SAFE.



DIALOGUE ALLOWS LEADERS TO LEAD THEIR TEAMS THROUGH EFFECTIVE COMMUNICATION.

DIALOGUE IS A STEPPING STONE TO CONFLICT RESOLUTION AND MANAGEMENT.



ON THE INDIVIDUAL LEVEL



DIALOGUE HELPS PEOPLE BECOME AWARE OF WHO THEY ARE AND THEIR OWN VALUES.

DIALOGUE HELPS DIVERSE GROUPS AND COMMUNITIES TO COEXIST TOGETHER.



DIALOGUE HELPS IN ENHANCING THE CONCEPT OF PEACEFUL COEXISTENCE INSIDE EGYPTIAN SOCIETY.

OUR METHODOLOGY

OUR MAIN METHODOLOGY IS DIALOGUE.

BY DIALOGUE WE MEAN THIS SPECIAL FORM OF COMMUNICATION WHERE THE PARTICIPANTS SEEK TO ACTIVELY CREATE GREATER MUTUAL UNDERSTANDING AND DEEPER INSIGHT. THIS TYPE OF DIALOGUE IS MAINLY BUILT ON FOUR MAIN PRINCIPLES:



TRUST



OPENNESS



HONESTY



EQUALITY

IN OUR WORKSHOPS AND TRAININGS, WE DEPEND ON EXPERIENTIAL LEARNING AND GAMIFICATION FOR MORE ENGAGEMENT OF THE PARTICIPANTS IN THE LEARNING PROCESS.



WHAT WE OFFER



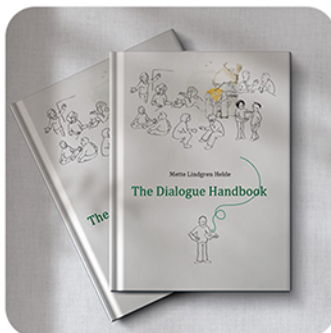
IN TRAINING WE OFFER

SHORT TRAINING TO TRAIN PEOPLE ON DIALOGUE AND HOW TO USE DIALOGUE TOOLS IN THEIR DAILY LIVES OR THEIR PROFESSIONAL LIVES. AND LONG TRAINING TO TRAIN PEOPLE ON HOW TO FACILITATE DIALOGUE SPACES AND HOW TO USE DIALOGUE AS A METHODOLOGY.



IN WORKSHOPS WE OFFER

LONG AND SHORT WORKSHOPS THAT HELP PARTICIPANTS EXPERIENCE DIALOGUE THROUGH INTERACTIVE ACTIVITIES. THE WORKSHOPS FOCUSES CAN VARY BETWEEN DIALOGUE WITH THE SELF, DIALOGUE WITH THE OTHER, AND HOW TO WORK IN A TEAM USING DIALOGUE.



IN MANUAL DEVELOPMENT WE OFFER

MANUALS DESIGN THAT ARE ENGAGING AND THAT HAVE DIALOGUE AS A COMPONENT. THE MANUALS COULD BE ABOUT ANY TOPIC OR THEME LIKE GENDER OR ENVIRONMENT, AND THE COMPANY WILL WRITE IT IN AN ENGAGING AND DIALOGICAL WAY.



IN GAMES DESIGN WE OFFER

DIALOGICAL GAMES THAT INTRODUCE DIALOGUE IN INFORMAL SPACES. A DIALOGICAL GAME MEANS THAT THE PLAYERS PLAY A GAME AND ENGAGE IN DIALOGUE WITH ONE ANOTHER WHILE PLAYING THE GAME. THE DIALOGUE COMPANY HAS PRODUCED 7EWARY GAME WHICH IS A BOARD GAME THAT HELPS PLAYERS ENGAGE IN DIALOGUE.