



GOOD PROMISES SOLUTIONS

Social Enterprise



- **Who we are?**

GPS | Good Promises Solutions is a social enterprise led by a team of passionate professionals, who aim to bring the world of work to life for young people to support youth economic empowerment.

We are working through different interventions and programs, to help young people starting from the age of 14, to be able to go through their career decisions with more confidence using scientific and subjective reasoning.

i⁺ Mission

We provide the perfect platform for youth to develop their skills and competences to build their dream careers, and prosper with a strong foundation of values and ethics.

◆ Values

GPS is committed to lead by Integrity, credibility, compassion, professionalism, innovation, and genuineness.

Good Promises Solutions (GPS) we are a social enterprise career guidance center working with young people to help in their transition from schooling to work. We provide comprehensive programs that build the capacity of young people in order to be able to develop self-awareness to better understand their interests and preferences and maintain their self-esteem. They will learn about decision making, goal setting and the process of learning to make choices related to their own individual preferences. We also provide the skills needed to help students seeking universities, navigate for higher education that best fits their preference, and at the same time work on their individual needs to meet this desired University education. Our programs not only serve students targeting universities but also young people who don't access higher education, each through their own context, to help them be able to adapt to the world of work and meet employment expectations.

In GPS, we are not only delivering knowledge and skills to our learners, but we do so by adopting effective and inspired ways to ensure personal empowerment.

In Good Promises we adopt:

Active and experiential learning– learners are involved actively and have hands-on experience in their learning journey and get the opportunity to “do it myself”, work in groups and play to learn.

Metacognitive awareness – learners will have the ability of critical thinking, understanding one's own capabilities, and in-depth self-awareness to maximize one's potential to think, learn and to evaluate behavior.

Self-regulated learning – learners will be able to enhance the awareness of their own learning challenges and be able to regulate personal behavior to address those challenges.

Information center - presents different study domains that link with the different professions that exist in the marketplace.

One on one mentoring - personalized plan for your career. A journey step by step with your mentor.

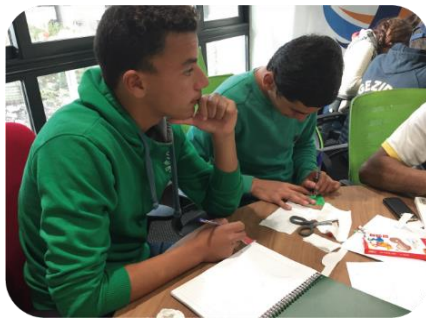
Growth mindset – with us learners will be able to look at challenges and change as a motivator to increase effort and learning and not as a threat. We will train our learners to absorb the positive and the negative to trigger learning and positive action.

Community engaged learning and service learning – an important aspect in our mission is to provide our learners a wider perspective of the value of their input to their community by providing the opportunity to be involved in a community development project that would be planned and executed by the students themselves.

On the job learning - Observe and learn practically about jobs in different working places to get a closer experience on the work environment, a step that helps in creating a vivid idea to young people when deciding on their future studies and career. .

Experience sharing - Live experiences shared with students, employees and universities, to bring to our youth live testimonies.

Our sessions are fun filled learning experiences for the students, where they get the knowledge, skills and hands-on experience due to our interactive methodology.



We focus on:

- Improving self-confidence.
 - Developing competencies.
 - Gaining credibility.
 - Financial awareness.
 - Recognition of personal value and personal capability and strengths.
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- Ability to communicate with different personality styles.
 - Effectively working within a team in organizational context.
 - Recognizing and adopting new habits.
 - Resolving conflict in work life context.
 - Ability to visualize work life environment and foresee needed qualities.

Our Programs

Career Guidance

There are the one-2-one programs where they target school students. These personalized programs go through an exploration journey with the beneficiary to discover personal passion, skills, interests, and opportunities in the world of work. We provide our beneficiaries with effective tools that will help them identify their personality types, their strengths, and personal goals. At the end of the program beneficiaries will be able to identify the best professions they can prosper in and how to explore each profession in order to select their best options. The program also introduces a platform of the available universities to present a comprehensive source to studies in Egypt for the students.

The “6-Steps Career” is a career guidance program that targets university students and fresh graduates to help them decide on their career options and their best fits. This program is not only suitable for Egyptian youth, but also has been implemented to fulfill the needs of refugee communities hosted in Egypt, where their own challenges can be addressed.

A comprehensive program targeting youth from 14 years old to help them discover their passion and select their future career and University education. We conduct career guidance programs through; groups where we introduce essential skills to students to help out with their self-discovery, negotiation, goal setting, planning, and start building up skills essential for their career.

An on-line self-paced program is another choice for school students to help them in their career choice, it contains videos, assessments... all done in a user-friendly experiential manner to keep students hooked till the last moment.

Entrepreneurship

Being a successful entrepreneur is very approachable, a fact that we deliver to students in our program, through providing the fundamentals of entrepreneurship in a hands-on experience to bring to life for youth the whole experience and the knowledge behind it.

We also provide this program to graduated youth who are planning to have their own startup, through providing a bundle of building blocks programs on; creating their own business model, marketing fundamentals and marketing through social media, customer service, legalization of the project and individual consultation on startups “how to”.

Our “Start @ your Kitchen Table “entrepreneurship training program for women, is another unique program in providing a warm and motivating setup for its beneficiaries. In the program, they learn about the business model, open and share experiences, and start planning for their dream projects, or even start pointing out solutions for challenges they have been facing previously. The program is an inspiration to women.

GPS also provides comprehensive training packages that present to the beneficiaries besides the business part, a vocational training where we deliver popular crafts and métier that would meet market needs and trends, specialized social media marketing programs and customer service.

Leadership

Our leadership programs are provided to wide spectrum of beneficiaries to empower and visualize personal strengths, habits, and decision-making process.

The program is delivered to adults in business settings to help them identify their communication strengths, build loyalty, function effectively within a team, and embrace challenges and failures.

“Lion Building” is the program that targets youth starting from the age of 12 to help them develop their character and adopt helpful skills to help them progress in their studies and through their interpersonal communication, it delivers skills to enhance the discovery of personal identity, deciding on personal values connecting to them, negotiation and conflict resolution, identification of priorities and planning.

Vocational

“Some'tak Saba'ak” is a comprehensive training program that has several modules, it targets youth with minimal educational levels or even ones who didn't get an opportunity to any level of basic education. The modules work on enhancing skills so as to improve performance in vocational jobs in order to help beneficiaries compete in the labor market. The programs help them better understand the world of work, and essential employability skills needed to meet employers' expectations. The program also works on building self-esteem, how to advance in career life through maintaining a reputation; credible personal characteristics and developed competences, and finally we give education on developing financial independence through financial awareness and literacy.

The program also allows its beneficiaries to effectively conduct job interviews, create personal curriculum vitae and work within a team spirit.

Consultation

We provide consultation for business startups to help in developing their new businesses and find their path to success through developing their business model and getting tools to overcome obstacles and get a jumpstart in their starting phase!

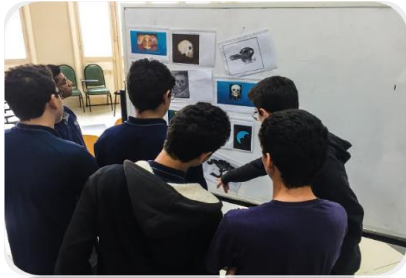
In GPS we provide consultancy on organizational development and leadership. We believe that teams are stronger when each person understands how their work contributes to the organization's purpose. We work with leaders to align business strategy and corporate vision, and to help translate those principles to the everyday activities of employees because engaged, inspired employees build great companies.

In schools, our consultancy programs aim at creating career guidance as a cross cutting program in the schools' system in order to serve students, teachers, parents, school administration and the community effectively for a better career and future for upcoming generations. We develop such programs through a systematic process of planning, designed according to the school curriculum and student needs, implemented with contributions from qualified and passionate personnel, followed by feedback through evaluation, resulting in further remodeling on the basis of the analysis of the feedback.

Social Initiatives

As part of our mission in GPS, we strive to serve our community with actions fulfilling needs. We use our passion, profession and networks to optimize community benefit and deliver professional services.

Closing the Gap



Our first initiative was “Closing the Gap”, its aim is to bring together the business sector and schools and coordinate this interaction in order to try to create activities that would help students in their career choices and involve the business sectors’ view point and support.

The first outcome from this initiative was developing an internship program; the partnering business sector committed to receive students during summer to allow them to investigate the work environment and get hands-on experience.

This initiative is intended to come up continuously with different actions that help students on one hand in their career decisions, and on the other hand help the business sector receive future employees who have a better vision for their future.

WAVE



Since we believe in the vitality of women’s role in the community, we want to encourage her to start her own work while providing her with the essential tools and knowledge that would support her success. Thus we started our second initiative” WAVE” - Women’s Act for Values and Empowerment, an initiative to encourage women to aspire towards her heights in the world of work.

The initiative allows women to learn technically and administratively about their dream projects, then it provides a social hub, monitored by GPS, through which they can connect, network, learn and share.