SCU

Središte za cjeloživotno učenje
The Centre for Lifelong Learning

POSSIBILITY OF PAYMENT IN INSTALLMENTS

CARD PAYMENT

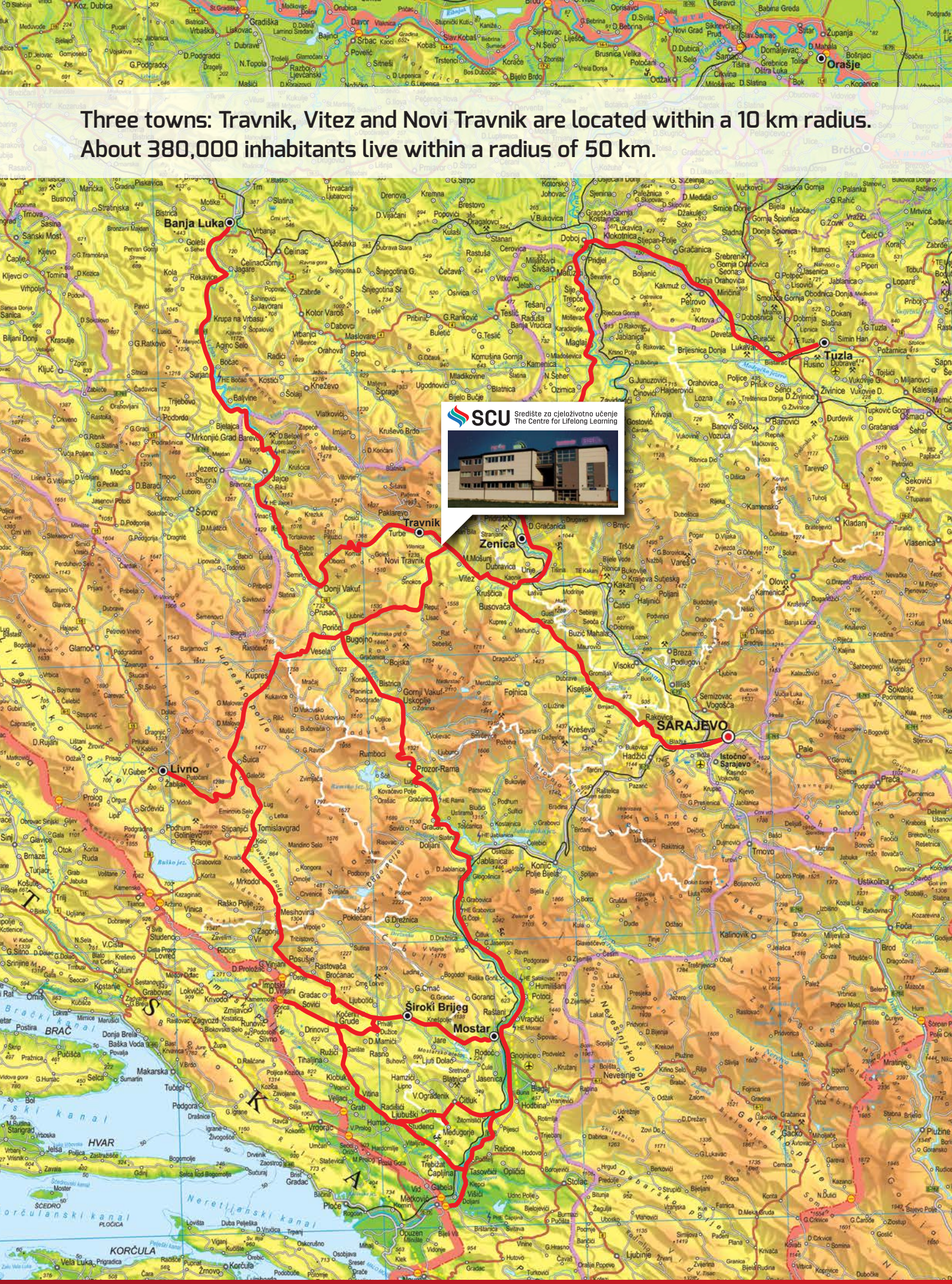
UniCredit Bank

The mission of SCU is a quality education of participants that ultimately aims to hire or work independently and small and medium-sized entrepreneurship develop.

Our field of activity:

- **IT**
- **ENTREPRENEURSHIP**
- **FOREIGN LANGUAGE SCHOOL**
- **STEM CLASSROOM**

Three towns: Travnik, Vitez and Novi Travnik are located within a 10 km radius.
About 380,000 inhabitants live within a radius of 50 km.



SCU
The Centre for Lifelong Learning | Donje Puticevo 109 | Bosnia and Herzegovina
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SCU Središte za cjeloživotno učenje
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SCU (The Centre for Lifelong Learning) is an NGO. The centre is a place of exchange of knowledge and experience of renowned experts and users who want to improve knowledge and build skills.
SCU is a support on the path of development, both business and individual – by developing the personal and business competencies of individuals.

Our mission is to connect those who have knowledge and experience and those who want to improve their knowledge, skills and competences by achieving a better social environment. Being aware of the socio-economic situation in Bosnia and Herzegovina, with our commitment and educational programs, we want to provide all young people with additional education and training in the professions that are currently the most sought after in the labour market. Therefore, we will help them with employment or self-employment. Our goal is to develop and create a concept that would serve as the key to developing the creative potential of society as a whole.

The concept of lifelong learning was formed because the amount of new knowledge is increasing every day, while existing knowledge is becoming more and more outdated. It implies a lasting approach to learning and education in order to acquire new and improve the already acquired knowledge and skills necessary for participation in the work and "knowledge society", i.e. the "learning society". It is this breadth of the term that is why learning is considered a broader term than education since learning occurs at any time, anywhere and in any way.

The SCU (The Centre of Lifelong Learning) therefore offers non-formal forms of learning for individuals to improve their knowledge and skills. The educations we organize are based on carefully selected topics and constant monitoring of the market and its needs. All educational programs cover the latest professional and technological trends and enable participants to apply the acquired knowledge instantly, thanks to numerous practical and current examples and exercises.

Our team consists of professional lecturers who have a minimum of ten years of experience in the fields in which they operate, have held numerous seminars and workshops and participated in a number of professional conferences.

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Goals of the Lifelong Learning Centre:

- Affirmation and development of culture, education and sports.
- Increasing the value of human capital in the country, through improvement of the educational and qualifying structure of the population of KSB/SBK.
- Support and empower young people, create conditions for young people to prove their values through lifelong learning and achieve a better social understanding of the community.
- Reduce the isolation of young people and the unemployed from the rest of society
- Provide artists and cultural professionals with adequate access to public life in general, educational institutions.
- Enable communication between users of lifelong learning centres.
- Connect artists and cultural workers with people from their background.
- Acquisition and exchange, of all types of goods, as well as the provision of certain services, which serve to achieve the program goals and activities of the Association, in accordance with legal regulations.
- Establishing contact with institutions, associations, legal and physical faces that take care of the development of a society of knowledge, skills and competences, as well as other civil society organizations in order to raise the competitiveness of society.
- Organizing and developing volunteer work and volunteering programs.
- Meeting the specific educational needs of special and especially marginalized social groups.
- Cooperation with the EU on training programmes for young people and reducing unemployment.
- Educating the public about the possibilities of affirming an individual through lifelong learning.

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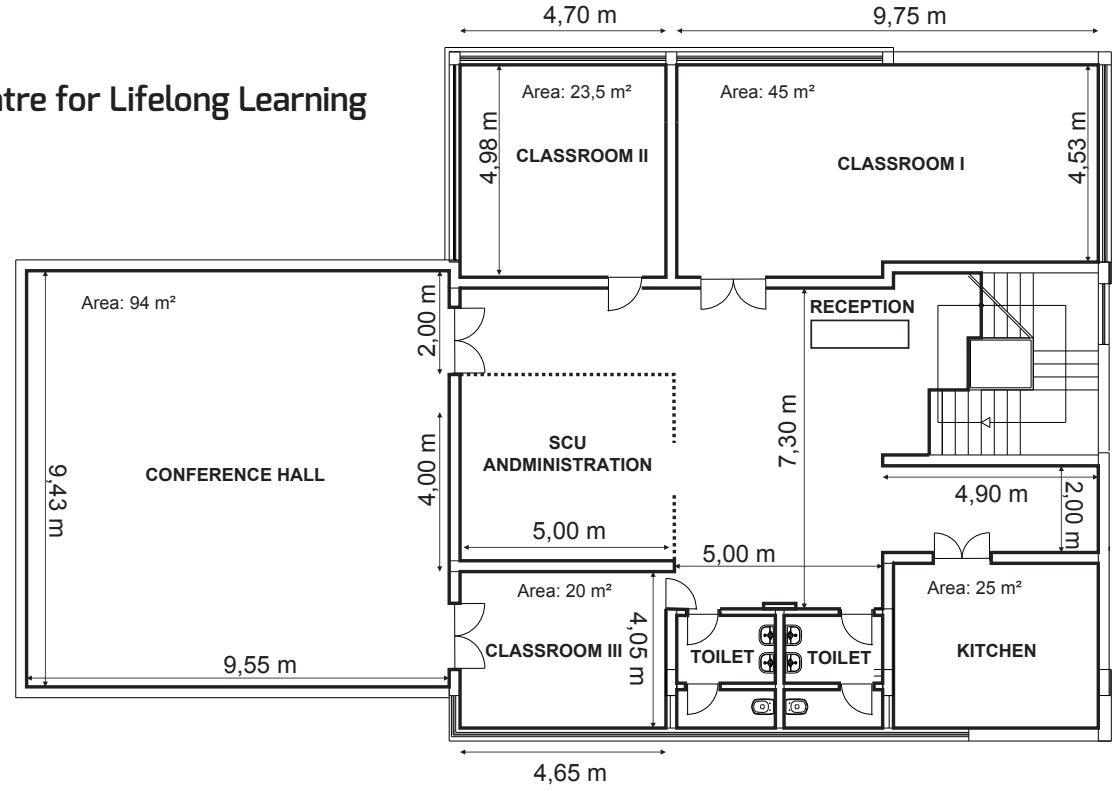
The Centre for Lifelong Learning
Layout



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IT

Computer Operator

Working on a computer and getting around with office tools is a necessary competence in most of today's jobs. In order to advance in your career and compete in the labour market, it is necessary to constantly work on yourself, to adopt new knowledge and skills. Teaching is intended for anyone who wants to learn more about computer use, text processing, table calculations, presentation making and the advantages of computer network and the Internet. The group is limited to a maximum of 10 participants for better communication and easier adoption of material, each participant is provided with professional literature. Program is fully adjusted to students so that they can arrange dynamics and teaching sessions. Participants will be fully independent in doing demanding tasks within the office environment. In addition to actively using office tools, they will be trained to archive data and maintain anti-virus protection.

Graphic design

Graphic design is the art of selecting and arranging visual elements such as typography, photography, illustrations, symbols and colors with the aim of conveying a message in a particular audience. With graphic design experts, participants will adopt step-by-step knowledge needed to successfully create a visual identity and present your design. Upon completion of the program, participants are able to independently perform fractures, prepare for printing and create excellent products.

Web design

The purpose of education for Web designers is to train students to independently design and create websites in accordance with current Web standards. During class, participants create a Web project and actively participate in order to adopt techniques of good Web design. After creating the Web project, participants will adapt their final work to search engines and align it with current Web standards. With the help of mentors, good design rules will be used to provide a quality user experience (UX), knowledge from HTML and CSS coding will be adopted as a precondition for far-downconstruction in the areas of design and Web programming.

PHP programming

Educating a Web programmer is the way to find a job in programming or career enhancement. The course is intended for designers, students and beginners in programming who want to engage in programming of dynamic Web applications. Through a large number of practical examples, students will acquire the starting basis for further programming, while their acquired knowledge will be used for upgrading in any programming language. The goal of the program is to acquire the knowledge of PHP programming and create Web applications that can be used to collect data through the Web, from the construction of e-commerce platforms, system or as a substitute for desktop applications.

Java Programmer

As an open-source programming language with the most numerous communities of programmers and an imposing number of different work frames, Java is a great choice for developing network and web applications. The focus of education for Java programmers is on developing a functional Java application that solves real problems. Through useful and practical examples, participants will get acquainted with the essence of the development of Java applications, which is the starting point for expanding knowledge and understanding the working frameworks for Web programming. Using object-oriented programming, participants will independently design and create a fully functional application with the support of the relational database. The acquired knowledge will be able to be used for upgrading in any program language. The course is intended for participants with experience in programming, but also beginners.

Android Programmer

The developer of mobile applications is a business that nowadays has great importance in the labor market. Linkedin research has confirmed that demand for developers has increased 200 times on this network recently. The increasing number of users and available applications and the strength of Google and the many smartphone and tablet manufacturers that support the Android platform indicate to us that the developer of mobile applications is one of the professions of the future. With the help of a mentor, participants will develop a functional Android app and post it to a Google repository. For anyone who masteres Java programming language, it only takes a few months of training to learn how to build mobile apps. This education is intended for web designers, PHP developers, Java developers, Web UI and UX developers and experts.

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CAD Designer

CAD design includes the use of computer tools and is used in various fields such as automotive, shipbuilding, space industry, architecture, etc. The program is prepared in such a way that through exercises of different complexity train participants for independent work and design using CAD. After completing the program, participants are expected to use any CAD software, create projects, plans.

C# programming

Originally developed by Microsoft programming language C# is currently one of the most popular programming languages. C# has many advantages, but one of the most important is the simplicity of the programming language for beginners in programming. C# is designed to be simple and very easy for those who are encountering programming for the first time. Today, it is mostly used in Microsoft technologies for the development of desktop applications, it is present on the web as part of the ASP.NET of MVC or Web Form for mobile platforms. There is a very big need for C# in Game Development in the most famous game engine called Unity.

iOS programming

iOS is not only the most popular platform for developing mobile applications, but also the most cost-effective. This is confirmed by the data that over the next 12 months, iOS developers will receive more than $10 billion from Apple for the apps they have created. According to all research, iOS programmers are among the most sought-after experts in the region. They easily find well-paid jobs and cooperate with large domestic and foreign clients. You can be among them, too. Through this program, you will learn Swift - a new Apple programming language, advanced Objective-C syntax, object-oriented programming concepts, and how to design a new generation of innovative apps for different mobile devices. Through work on concrete and interesting projects, you will practically apply the acquired knowledge during schooling and improve your programming skills for iOS.

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ENTREPRENEURSHIP

School of Accounting and Finance

Two units:
- Basic bookkeeping (double-entry bookkeeping, with practical examples of posting)
- Simple bookkeeping (accounting of a sole proprietorships)

Duration: 60 lessons

Areas:
- Basic characteristics of independent entrepreneurship
- Business books of independent entrepreneurs
- Trading books
- VAT
- Fiscalization
- Tax liabilities and reports of entrepreneurs
- Financial statements

Accountants produce, run, archive and maintain financial and non-financial documentation in various institutions in the state administration, in NGOs, in manufacturing and service organizations and companies.

HR Academy

The development of human resources of organizations ensures successful business and fundamental drivers of current and future successes. Human resources include human potentials where the values of employees, their overall knowledge, skills, abilities, creative opportunities and the loyalty they have towards the organization stand out.

Duration: 60 teaching hours through 4 modules (areas):
- Human resources management
- Job analysis of employees
- Reward and motivation system
- Talent management, career and employee development

Sales Academy

Advanced professional development program that responds to current business challenges and develops the necessary sales and managerial competencies. It is intended for managers, entrepreneurs and all persons employed in sales departments and interested in promotion in the field of sales.

Duration: 60 teaching hours across 6 areas (modules):
- Sales skills
- Sales presentation skills
- Business communication
- Sales Behavior
- Strategic Sales Management
- Sales Management

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Community Manager

Through the "Community Manager" education program, participants will acquire the knowledge necessary to perform tasks on different social networks. Social networks have created a space where companies present marketing and PR activities. Just as a PR manager is the "face" of a company, so Community Manager is her "voice."

Duration: 60 lessons, 3 modules:
- Social media marketing
- Strategic social media appearances
- Social media usage

Internet Marketing Academy

Digital marketing has become an essential part of all marketing activities, and knowledge in the field of advertising and communication through Internet work has become necessary for every person engaged in marketing, PR or sales.

Duration: 60 lessons through 7 modules (areas):
- Marketing communication on the Internet
- Internet marketing
- Social media marketing
- Google AdWords basic module
- Google AdWords advanced module
- Mobile marketing
- Online public relations

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SCHOOL OF FOREIGN LANGUAGES AND TRANSLATION

English language

ENGLISH is the most prevalent language in the world. According to statistics, the English language is originally spoken by 375 million people. At the same time, it represents a second language for 470 million people, and for 750 million a foreign language. It is estimated to be spoken (in some way) by every fourth person in the world, and interest in learning English is growing every day. The countries with the highest number of English speakers are the United States, India, Pakistan, Nigeria, United Kingdom, Philippines, Canada, Australia, Ireland and New Zealand.

German

GERMAN LANGUAGE is one of the most important languages in the world. 100 million Europeans speak German. German is spoken in Germany, Austria, largely in Switzerland, Liechtenstein, Luxembourg, parts of northern Italy, eastern Belgium and eastern France. German is one of the 10 most used languages in the world.

The courses are intended for different age groups and are done in 6 levels (A1, A2, B1, B2, C1, C2)

BUSINESS ENGLISH

BEGINNER / PREPARATORY - A1 LEVEL

DURATION:
- 48 school hours. 2 - 3 times per week

price **230 KM** excluding VAT

NUMBER OF PARTICIPANTS:
- 5 - 14 (at least 7 to start the course)

LITERATURE:
- not included in the cost of education and we use textbooks from renowned foreign publishers.

BEGINNER / BASIC - A2 LEVEL

DURATION:
- 48 school hours. 2 - 3 times per week

price **230 KM** excluding VAT

NUMBER OF PARTICIPANTS:
- 5 - 14 (at least 7 to start the course)

LITERATURE:
- not included in the cost of education and we use textbooks from renowned foreign publishers.

INDEPENDENT / DEVELOPMENT - B1 LEVEL

DURATION:
- 48 school hours. 2 - 3 times per week

price **230 KM** excluding VAT

NUMBER OF PARTICIPANTS:
- 5 - 14 (at least 7 to start the course)

LITERATURE:
- not included in the cost of education and we use textbooks from renowned foreign publishers.

INDEPENDENT / DEVELOPMENT - B1 LEVEL

DURATION:
- 48 school hours. 2 - 3 times per week

price **230 KM** excluding VAT

NUMBER OF PARTICIPANTS:
- 5 - 14 (at least 7 to start the course)

LITERATURE:
- not included in the cost of education and we use textbooks from renowned foreign publishers.

INDEPENDENT / ADVANCED - C1 LEVEL

DURATION:
- 48 school hours. 2 - 3 times per week

price **230 KM** excluding VAT

NUMBER OF PARTICIPANTS:
- 5 - 14 (at least 7 to start the course)

LITERATURE:
- not included in the cost of education and we use textbooks from renowned foreign publishers.

INDEPENDENT / ADVANCED - C2 LEVEL

DURATION:
- 48 school hours. 2 - 3 times per week

price **230 KM** excluding VAT

NUMBER OF PARTICIPANTS:
- 5 - 14 (at least 7 to start the course)

LITERATURE:
- not included in the cost of education and we use textbooks from renowned foreign publishers.

THEMATIC BUSINESS ENGLISH

DURATION:
- 48 school hours
  2 - 3 times per week

NUMBER OF PARTICIPANTS:
- 5 - 14 (at least 7 to start the course)

LITERATURE:
- not included in the cost of education and we use textbooks from renowned foreign publishers.

price **240 KM** excluding VAT

C1 – Conversational Business English

price **190 KM** excluding VAT

Refresh your English language skills and become independent in your speech.

- required prior knowledge at least level A2
- number of hours 20 (2-3 per week)
- literature: journals, short stories, newspaper articles, etc.

STEM classroom

the path to knowledge, science and innovation

The Center for Lifelong Learning offers STEM workshops in the form of academies; an interdisciplinary approach to learning that removes the traditional barriers that separate the four disciplines: science, technology, engineering and mathematics and integrates them into real and relevant learning experiences for students. But the key meaning of the term STEM is not the focus on these disciplines individually, but the integration of these areas in learning and the concrete and clear application of what has been learned by solving real problems.

Workshops are organized with the aim of developing curiosity, creativity and logical thinking, problem solving skills, to educate children about the basics of scientific research, technological and digital competencies, social skills and teamwork."

Within each of the STEM areas, learning outcomes are defined which state what the student should know, understand and be able to show after the workshop.

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Congress Hall of The Centre for Lifelong Learning - SCU

SCU Conference Space Rental

If you need adequate space for organizing seminars, symposiums, lectures or organizing workshops, business meetings, we are pleased to offer an ideally equipped space. The location of the facility where the conference hall is located has a favorable geostrategic position. Travnik is the administrative centre of the KSB/SBK canton and there are universities nearby. SCU is 6 km away from PC-96 Vitez, one of the most frequent entrepreneurial zones in Bosnia and Herzegovina. Three towns: Travnik, Vitez and Novi Travnik are located within a 10 km radius. There are about 380,000 inhabitants within a radius of 50 km, which is a great potential for programs and facilities that you can offer at the mentioned location. The building has direct access to the M-5 main road and has 70 parking spaces.

The conference area with its content and equipment make available:

- Flexible hall with an area of 94 m2, with a capacity of 50-70 seats
- Possibility of organizing workshops with smaller groups (large hall and 3 accompanying classrooms)
- White panel with felt-tip pens that has the ability to convert to an interactive (smart) board
- Projector with projection screen
- Flip chart with papers and felt-tip pens
- Internet access, VDSL network

- Fully equipped kitchen
- Self-service appliances (coffee machine and snack bar)
- Possibility of paying by credit card
- You can use the space on weekdays from 8 am to 11 pm, and on weekends as agreed
- Possibility of organizing one-day excursions to Vlasic mountain and tourist sightseeing of Travnik

HALL	CAPACITY (optimal)						DAY	1/2 DAY	HOUR
Conference hall	70 seats	70	34	24	36	74	300 KM	200 KM	60 KM
Classroom I	20 seats	30	21	16	20	34	100 KM	70 KM	20 KM
Classroom II	10 seats	18	9	10	6	20	50 KM	30 KM	10 KM
Classroom III	10 seats	18	9	10	6	20	50 KM	30 KM	10 KM

All prices are without VAT

- Day = Reservation of the hall for the period from 5 to 8 hours
- 1/2 day = Reservation of the hall for a period of 4 hours
- Hour = Reservation of the hall for the period from 1 to 3 hours.

- For renting a hall on weekends, the cost of technical staff is charged, which is 30 KM per day
- Cancellation 24 hours before the Appointment is free of charge

Additionally, we can offer you translation, catering and printing services for promotional material. According to your calendar of marking significant dates, we offer the possibility of organizing promotions and cocktails. The best way to promote business, build and improve the quality of business relationships with partners and clients are business events. It's up to you to call us and make an appointment, everything else is our concern.

Welcome!

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