**Concept Note for Grant-Funded Service Provider: YMO - Youthful Mindset for Development and Progress**

**Introduction:**

YMO, an acronym for Youthful Mindset for Development and Progress Organization, is a dynamic service provider committed to driving positive change while honoring exceptional legacies. We are devoted to progress and stand on the foundations of greatness. This initiative was ignited by our founder, Maisoon Al Amarneh, whose inspiration comes from the indomitable spirit of the late Asma Khader (may she rest in peace), a distinguished advocate for community empowerment.

Asma Khader, born on January 25, 1952, and passing away on December 20, 2021, was a remarkable figure dedicated to justice, equality, and human rights. Her significant influence extended beyond legal and political circles, shaping Jordan's landscape. Asma's political journey included serving as the first government spokesperson, as well as the Minister of Culture from 2004 to 2005. Later, she held a seat in the Senate from 2014 to 2015, consistently championing human rights and social justice.

Asma Khader's enduring dedication to fostering positive change remains a cornerstone of YMO. Her legacy serves as our guiding light, illuminating the path toward meaningful progress in all our endeavors.

**Vision:**

Our vision is to instill a forward-thinking mindset in the youth, creating a transformative impact on communities, organizations, and individual lives. As we look forward to opening branches in the MENA region to exchange knowledge and experience, we seek support from donors who share our mission.

**Mission:**

YMO is dedicated to nurturing a youthful mindset in individuals, organizations, and communities. Through a comprehensive suite of services encompassing legal consultancy, strategic management, fundraising, counseling, and community development, we aim to empower, uplift, and guide towards a future characterized by development and progress. We eagerly anticipate the opportunity to work with donors to expand our reach and facilitate knowledge exchange through branch openings in the MENA region.

**Core Values:**

Youthful Mindset: We believe in the potential of an innovative and forward-thinking approach to drive positive change.

Legacy Honoring: We are committed to acknowledging and celebrating the extraordinary contributions of individuals who have indelibly shaped our world.

Empowerment: We endeavor to empower the youth, equipping them with the tools and support to realize their full potential and make meaningful contributions.

Innovation: We embrace creativity and innovation as integral components of our approach in addressing complex challenges.

Integrity: We uphold the highest standards of ethics, transparency, and accountability in all our interactions.

Collaboration: We value partnerships and collaborations that amplify our impact, fostering a collective force for positive change.

**Services Offered:**

**1. Legal Consultancy:**

Contract Negotiations

Compliance and Advocacy

Legal Education and Awareness

**2. Strategic Management:**

Organizational Development

Process Optimization

Strategic Planning and Implementation

**3. Fundraising and Grant Management:**

Grant Proposal Writing

Donor Relations

Sustainable Funding Strategies

**4. Counseling and Well-being Services.**

**5. Community Projects:**

Community Needs Assessments

Project Planning and Implementation

Monitoring and Evaluation

**6. Youth and Adolescent Programs:**

Innovation Workshops

Climate Change Education

Media Literacy Training

**At YMO, we believe in the power of a youthful mindset to drive meaningful development and progress. We are actively seeking the support of donors and looking forward to opening branches in the MENA region to facilitate knowledge and experience exchange. Our commitment to positive change is amplified through grants and collaboration.**