

المجتمع التمكيني للشباب
**YOUTH EMPOWERMENT
SOCIETY**

WE BUILD YOUTH, WE BUILD THE HOMELAND





Youth Empower

Strengthen Capacities

Social and economic
inclusion

Exchange of
Experiences

Cultural Exchange

VISION AND MISSION

Vision

Youth Empowerment Society aspires to be a pioneer in providing programs for young men and women in marginalized areas and enhancing their capabilities in the areas of entrepreneurship, leadership, and intercultural dialogue.



Mission

It is an independent youth initiative based in Morocco, founded in 2017, based on creating a micro-community that brings together young people to empower them and exchange experiences and skills in the fields of debate by spreading the culture of dialogue and consolidating the principles of democracy, with a gender approach by engaging the female component and working on women's empowerment programs.



BUILD A COMMUNITY THAT 'EMPOWERS' PEOPLE

نتضامنوا من أجل ريادة أعمال اجتماعية وتضامنية - NetdamNow

“Netdamnow” project - for social and inclusive entrepreneurship implemented by the Youth Empowerment Society Association in partnership with the Ministry of Tourism, Handicrafts, and Social and Solidarity Economy. It aims to train and strengthen the capacities of women and youth, managers of small businesses, and members of productive cooperatives and solidarity project ideas holders, by organizing a training program in the areas of social entrepreneurship in order to strengthen their economic activities and support their knowledge acquisitions while contributing to the emergence of new innovative projects that seek to integrate marginalized groups, such as women in rural areas and persons with disabilities.



نتضامنوا من أجل ريادة أعمال اجتماعية وتضامنية - NetdamNow

OBJECTIVES

- Strengthening the capacities of women and youth managers of small businesses
- Enhancing the financial and administrative management skills of small businesses and productive cooperatives
- Understanding the tax system
- Market access
- Digital marketing
- Accompanying youth and women groups to establish new businesses



نتضامنوا من أجل ريادة أعمال اجتماعية وتضامنية - NetdamNow

RESULTAS



More than 120 young men and women benefited from entrepreneurship training courses



40 participants benefited from individual sessions for their projects



12 projects have been helped to obtain funding from national and international institutions



70% of the participants have established their project

for more information please visite : Netamnow.yesmorocco.org

YES Academy For Participation And Change

The “Yes for Participation and Change” project work to enhance the participation of 30 civil society representatives in the decision-making process to improve public social services in the Khemisset region. Khemisset has located 50 km from the Moroccan capital, Rabat, and has deteriorating social services including health, employment, and infrastructure.

Program include training in leadership skills, political communication, advocacy, and drafting policy papers to provide local solutions to local problems.

The project includes a theoretical aspect, consisting of training in political communication and leadership skills, and training workshops to understand the mechanisms of public consultation in Morocco through participatory democracy. The practical aspect will include training courses on problem analysis techniques and policy paper drafting mechanisms to provide solutions to improve local social services in the Khemisset region. These solutions will also be developed and improved through coaching sessions.

In order to ensure the sustainability of the project, YES will work with civil actor beneficiaries to establish a coalition for public consultation in the Khemisset region. The project outputs and recommendations that will be issued from all activities will be compiled in a guide of best practices in public consultation, which will be distributed to participants and political actors as well as released online.

OBJECTIVES

Objective 1: Strengthening the skills and capabilities of 30 young men and women representatives of civil society in the Khemisset region in the field of political communication and leadership skills and the application of public consultation mechanisms in Morocco through participatory democracy

Objective 2: Enabling 30 young men and women representatives of civil society in Khemisset province to apply the mechanisms of participatory democracy by training them in problem-analysis techniques and techniques for drafting petitions to provide solutions to improve local social services in Khemisset.

Objective 3: Enabling the thirty participants to apply the mechanisms of advocacy and political communication with the authorities responsible for social services in the Khemisset Region

YES Academy For Participation And Change



LET US CREATE A BETTER COMMUNITY TOGETHER

YES Academy For Participation And Change

RESULTAS



30 Trainees on the project



600 beneficiaries of the project indirectly



Producing 5 policy papers that provide solutions to local problems



10 meetings with local decision makers

for more information please visite : facebook.com/initiative.yes

سمعي صوتك - Get Heard

Get Heard is an initiative that highlights rights and laws to protect women, and helps broadcast their stories to the world. It's implemented by YES. Get Heard aims to introduce girls and women from different Moroccan cities to Leadership skills for women
Strengthening their societal roles
Enabling them to reach decision-making positions
It also uses its platform to teach them basic skills and techniques to produce their own podcast, in order to have a voice online to tell their stories.



سمعي صوتك - Get Heard

OBJECTIVES

- Enhance the leadership skills of women
- Strengthening their societal roles
- Enabling them to access decision-making positions
- We empower women's voices



Get Heard - سمعي صوتك

RESULTAS



More than 300 young women benefited from leadership training courses



Producing 30 podcast episodes



Implementation of workshops in 12 Moroccan cities



More than 50% of the participants were able to have their voice heard

for more information please visite : facebook.com/sem3isawtk



Young Med Voices

YES IS WORKING ON IMPLEMENTING THE YOUNG MED VOICES PROGRAM 'YOUNG MED VOICES' (YMV) IS A REGIONAL PROGRAMME AIMED AT DEVELOPING SKILLS AND OPPORTUNITIES FOR YOUTH-LED DEBATE ACROSS THE ARAB REGION, AND SUPPORTING YOUTH TO SPEAK UP AND BE HEARD. JOINTLY LAUNCHED IN 2011 BY THE ANNA LINDH FOUNDATION AND BRITISH COUNCIL, YAV HAS ALREADY INVOLVED MORE THAN 80,000 YOUNG PEOPLE IN DEBATING ACTIVITIES ACROSS ALGERIA, EGYPT, JORDAN, LIBYA, MOROCCO AND TUNISIA.

THE PROGRAMME IS BUILT AND DELIVERED THROUGH PARTNERSHIPS WITH UNIVERSITIES, SCHOOLS AND NGOS, ENSURING THE INVOLVEMENT OF YOUNG PEOPLE FROM DIVERSE SOCIAL AND GEOGRAPHICAL BACKGROUNDS.



Young Med Voices

Results

MORE THAN 200 YOUNG MEN AND WOMEN BETWEEN THE AGES OF 18 AND 24 BENEFITED FROM THE TRAINING WORKSHOPS ORGANIZED BY YES FROM 5 MOROCCAN CITIES, NAMELY: TIFLET KHEMISSSET, TAMARA, KENITRA, AND RABAT
THEY LEARNED DEBATE AND DIALOGUE TECHNIQUES, AND SOME OF THEM PARTICIPATED IN THE NATIONAL FORUM OF DEBATE WHICH WAS HELD IN RABAT IN OCTOBER 2019 WHERE THE YES TEAM WON THE FIRST PLACE.



YES also implemented a project on press coverage in times of crisis, in cooperation with the International Journalists' Network IJNET of the International Center for Journalists ICFJ.

The participants benefited from training and discussion sessions on issues of journalism ethics and coverage of humanitarian issues during crises.

Sessions on the basics of checking fake news and misinformation.

The program also included an awareness campaign on journalistic ethics and verification of misinformation.



التغطية الصحفية لفترات الأزمات

بين أخلاقيات الصحافة ومواجهة المعلومات المضللة

- سلسلة حلقات نقاشية
- ورشات تدريبية
- حملات توعوية





Target age groups: between 15 and 35 years old



Target areas: Our current focus is in Morocco but we have projects in MENA Region such as Tunisia, Jordan and Egypt



Partners



المملكة المغربية
وزارة السياحة والصناعة التقليدية
والاقتصاد الاجتماعي والتضامني



المملكة المغربية
وزارة الاقتصاد
والمقاولة الصغرى والتشغيل والكلادات



ICFJ International Center
for Journalists





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