



IW
IPA

INTERNATIONAL
WOMEN
IN
PHOTO

[EDITORIAL]

Since we launched the International Women in Photo award, we have gained enthusiastic support from an increasing number of individuals, companies and institutions for a cause that initially seemed only an idealistic mission: **promoting the work of women photographers** and contributing thus to a **plurality of visions** in photography. Sadly, women only author a small percentage of all the photographs that we see and do not get enough recognition or assignments.

If this cause is becoming mainstream, it is because we are all acutely aware of the **tremendous impact** that **images** have on our **societies**; images are all around us, we see images every day, in magazines, advertising, on our cellphones and computers. They translate our world and **determine** our **perception** of it. Thus, we have a duty to ensure that all these images are **equally created** by men and women to convey a representative and just vision of what our society is about.

We are proud to work for these goals, and we feel enriched by the formidable human adventure that International Women in Photo has proven to be. The encounter with amazingly talented women photographers covering war scenes or exposing their own traumas and wounds within their projects has taught us about courage and perseverance. We thank them for opening our eyes to the millions of fleeting yet essential stories that make up our beautiful, pluralistic world.

LAURE PARISE & ARANTZA ARAMBURU-HAMEL
International Women in Photo Co-Presidents

Parise *Arantza*



© HARUHI FUJII, *White Bird*

[KEY NUMBERS]

Today the majority of students in undergraduate and graduate photography programs are women, yet :

- **Between 2012 and 2017, women made up just 15% of entries to the World Press Photo awards.**
- worldwide only **8 % of adverts** are shot by women, as are **15% of magazine covers.**
- **In 2018 only 19,9% of The New York Times' photos** were shot by women. **7,7% for The Guardian.**
- **Less than 1 out of 6 photo brand ambassadors** are women.



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[OUR MISSION]

International Women in Photo,
is a non profit association in France
acting on a global scale.

Our main missions are:

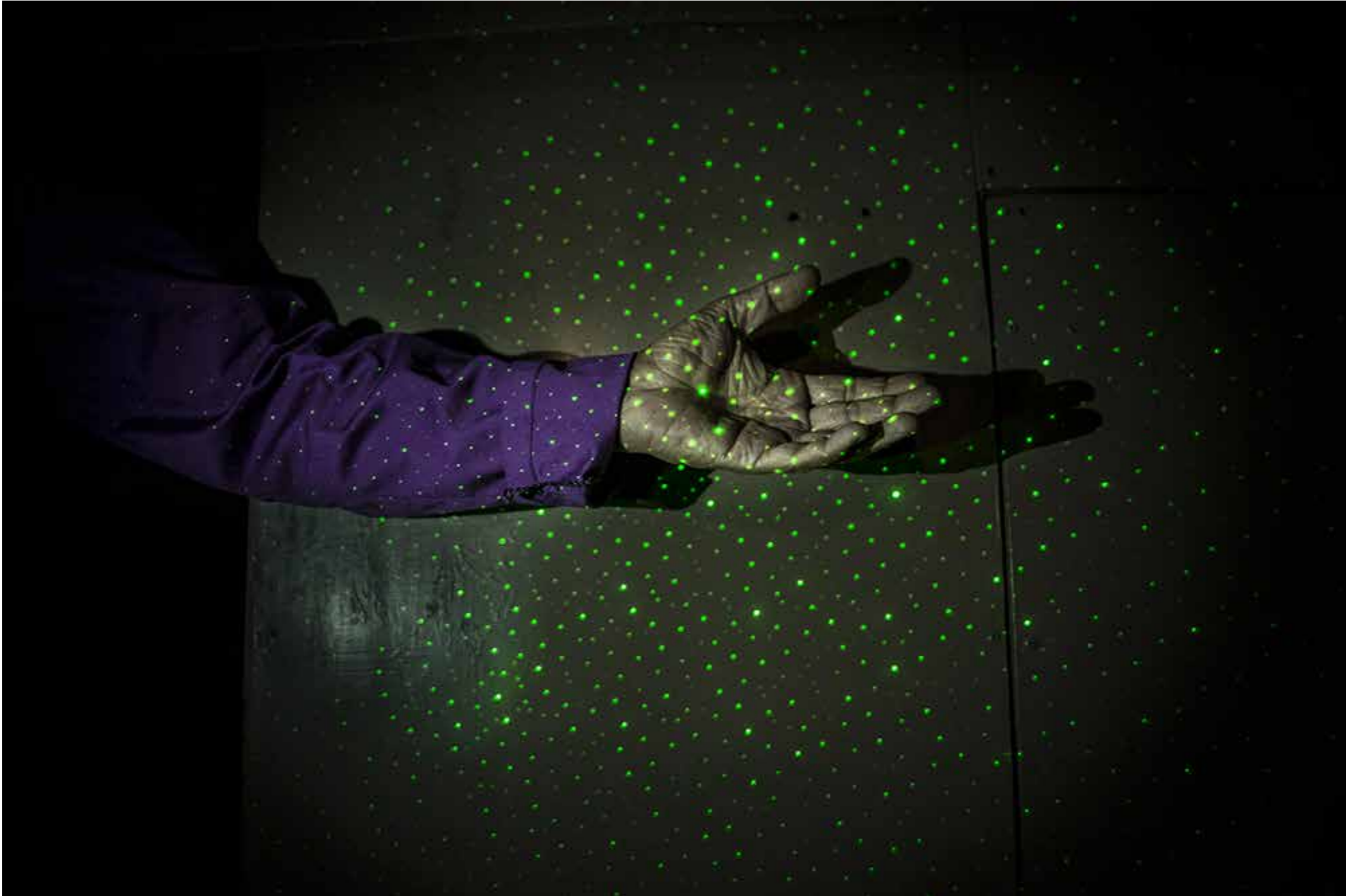
- The **promotion** of women photographers of **all origins and nationalities**.
- Work for **Parity** and **Equality** through photography in the world.



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[WHY OUR WORK MATTERS]

The **roots** for IWPA's work lie in the **underrepresentation of women** photographers in a world where just a minor share of photographs which surround us in different media and supports are taken by women.

Male-orientated views and stereotypes of women within photographic imagery compound the problem and **perpetuate inequality**.

By putting emphasis on women's perspective of our world, IWPA draws attention to social issues that are often ignored or simply not covered.



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[OUR GOALS ARE AMBITIOUS]

- **Increase the visibility and diversity** of women photographers in the field of photography
- Propose **actions** around **education** and **training in photography** for women and students
- Use photography as an **empowerment tool** for girls and women
- **Lobby** to introduce **gender criteria** in public photography projects
- Use photography as a **tool to promote tolerant and non-sexist values**



© NEUS SOLÀ



© ANNE ACKERMANN



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THE IWPA AWARD



The IWPA award was created to provide a **global platform** for international women photographers increasing the visibility of women's work every year thanks to a **traveling show** in several **international key cities**.

The **Award aims** to encourage and support women photographers on the path of reaffirming their personal voice and their vision. It creates an unique opportunity to **improve their prominence** as they are still highly underrepresented in the world of photography and lack access to platforms and institutions willing to show their works.

Since 2016 the exhibition has travelled to Dubai, Riyadh, Tokyo, Singapore, New Delhi, Beirut, Saida, Zahleh, Amman, Paris, Toulouse, Marseille, Bangalore, Hyderabad, where 33 photographers from all over the world exhibited their works. In three years, IWPA has received more than 1700 applications from over 80 different countries.

[OUR ACTIONS IN EDUCATION,

IWPA partners with **international NGOs** in order to empower girls and women to shape their future and accelerate progress within their communities.

We have partnered with the international NGO **Lensational** in order to train young girls in photography from disadvantaged communities in Uganda.

Our new activities aim to **reinforce the training** of women photographers to empower **their voices**, and to work with photography in order to advance gender equality in our societies.

In 2019, we have participated in a structured dialogue with the European Commission with the objective to reinforce gender equality in the cultural sector.



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AWARENESS AND ADVOCACY]

[A BIT OF HISTORY]

The Association was established in Malaysia in 2001 by four women photographers: Chris Tan (China), Nirmala Karupia (India), Soraya Ismail (Malaysia) and Séverine Blanchet (France)

The association moved to France in 2003 as a non profit association and is based in Paris since May 2019.



© OLYA MORVAN



© SUMY SADURNI



© ANA ALEXANDRESCU



© TAHMINEH MONZAVI



[THE TEAM]



Arantza Aramburu-Hamel
Co-President, Paris



Laure Parise
Co-President, Paris



Marcela Barrios Hernandez
Member, Paris



Patricia Moragas
Member, Paris



Evelina Llewellyn
Collaborator, Beirut



Soraya Fettih
Collaborator, Beirut



Sandra Saito
Collaborator, Tokyo



Carolina Galiano
Collaborator, Madrid



Julien Jacques
Collaborator, Brussels

[THEY SUPPORTED US SINCE 2017]

Canon

TV5MONDE

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CLYDE&CO

la saif
Société des Auteurs
des arts visuels
et de l'Image Fixe

la culture avec
la copie privée

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International Women Photographers Award



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