

## Who are we?

The Syrian Press Center is a non-governmental media organization, independent with no affiliation or association with official and informal currents or policies, adopts a written editorial policy whose source of its rules are based on the ethical code for Syrian media employees and professional standards, and distance itself from political and partisan conflicts. Religious, whose workers believe democracy is the best solution for building society and rejecting violence, murder, extremism and terrorism.

The Press Center based in the northern region of Syria and has a plan to have offices in all Syrian provinces. The center's staff distribute among the following disciplines (editor, reporter, writer, technician, expert, photographer, translator, presenter, program renter, monitor and photographer).

## Story of Syrian Press center establishment

- In October 2011, a group of activist set up the Hama Media Office to report on Hama province and southern Idlib countryside using social media.
- In April 2013, Hama media office became the Syrian press center to cover Syrian news and other areas.
- In 2014, the Press Center launched its website as its media platform.
- In 2015, the Syrian Media Institute established in Idlib city as a training institution for media cadres, and the Institute trained 820 activists through 90 trainings inside and outside Syria, including 240 who received hands-on training between 6 and 12 months until the end of 2019.
- In April 2016, the Center launched the Al-Hadath radio to broadcast radio programs over the internet and on FM on the frequency of 101 and was limited to the city of Idlib and the northern countryside of Hama at a rate of 8 hours per day broadcast by voluntary efforts, and was suspended in mid-2018.
- The press center began at the end of 2016 with the publication of Al-Hadath, a monthly online magazine devoted to the political and social aspect.
- The press center is working on cadres to produce television material as part of a plan that will last until 2021 to establish a television channel.
- An office of the Syrian Press Center established after it was licensed on Turkish territory under the register number (31-022-040) on 15 November 2016.

## Our vision

Could be a leading and creative institution in providing media service in building society and world peace, independence, credibility and freedom of expression are a higher goal.

## Our mission

To support the aspirations and values of Syrian society based on tolerance and respect for others, and to consolidate freedom of expression and independence.

## Our purpose

1. Impact on society and change in a positive direction.
2. Contributing to the advancement of the media work and its development towards professionalism.
3. Strengthen the confidence of public in independent media.
4. Contribute to the creation of effective elite capable of positive change in the structure of society.
5. Conveying reality with credibility and impartiality
6. Correcting the misperception of media work that has made the media a purely authoritarian act and serves the attitudes of totalitarian authority.
7. Work to find an effective partnership with local, Arab and international media organizations and cultural organizations.
8. Dissemination Effectively of media content and use content across all our information stands.
9. Attracting, developing and maintaining media competencies in the organization.
10. Strengthening strategic and operational management capabilities to ensure outstanding results
11. Work to make the Syrian press center a source of accreditation for media organizations and human resources.

## Our motto

**Eye on the fact**

## Our values

- Professional
- credibility
- integrity and transparency
- substantive
- teamwork
- transfer of experience
- excellence
- commitment
- creativity

## Our strategy

- 1) Inculcate ethical rules, freedom of expression and responsibility in media work
- 2) Investing the energies of Syrian youth and competencies through their rehabilitation and building their abilities.
- 3) Effective management of financial resources and diversification of sources of income
- 4) Raising the quality of strategic media relations and pursuing to achieve the desired goals of all parties
- 5) Increasing the impact of media content, reputation and media standing of the Syrian Press Center
- 6) Strengthening the strategic and operational management capabilities to ensure that the Syrian press center's mission and vision are achieved.

## Our offices


**Headquarter:** Reyhanli-Hatay-Turkey

**Branch Office:** Idlib – Syria

## Our activities

- The press center provides integrated training and information services and produces the following materials (news, analysis, images, video, television, radio and documentaries, television, press and radio reports, press investigations, news analysis...).
- The Syrian Press Center has implemented three media projects with Cominix organization on mobilization and advocacy for democratic institutions, raising awareness of the importance of democracy and raising awareness of the negative effects of the war.
- The Syrian Press Center trained 820 activists inside and outside Syria
- The Syrian Press Center participated in the establishment of a code of honor for Syrian media professionals to control the media work.
- Provide media content to local and international organizations free of charge.

## Our public

- We go with our materials to Syrians everywhere and those who are interested in Syrian affairs
- About 300,000 visitors at an average visit our website per month.
- Follow us on Facebook:
  -  The Syrian Press Center's main page is 2.1 million followers.
  -  The center's second page is 100,000 followers.
  -  Al-Hadath News Agency page 196,000 followers
  -  Sada TV page 45,000 followers.
  -  Al-Hadath radio page 23A.
  -  Al-Hadath Magazine page 14.6A
  -  The Centre's English page is 8.2 thousand followers.
  -  Syrian Media Institute page 13.4 thousand followers.
- 12,300 followers follow us on YouTube.
- The Center's Twitter page has 2800 followers.

## Means of reaching to the public (contact us)



<https://syrianpc.com/>

Website



[https://www.youtube.com/channel/UCUuBtxlD8--AB9Q\\_1LV\\_Nnw?view\\_as=subscriber](https://www.youtube.com/channel/UCUuBtxlD8--AB9Q_1LV_Nnw?view_as=subscriber)



<https://www.facebook.com/syrianpresscenter>

Main page



<https://www.facebook.com/syria.presscc/>

Second page



<https://www.facebook.com/alhadath.agency/>

Al-Hadath news agency



<https://www.facebook.com/sadatvspc/>

Sada TV page



<https://www.facebook.com/alhadath.fm>

Al-Hadath radio page



<https://www.facebook.com/trainingsyrian>

Syrian institute for media



<https://www.facebook.com/Alhadath.Magazine>

Al-Hadath magazine



<https://www.facebook.com/syrianpresscenter>

Centre's English page



<https://twitter.com/syrianp>

Centre's Twitter page



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# Board of Director

Executive Manager

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Program Manager

Administrative Manager

Evaluate the Quality of Production

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Projects Officer

Human Recourses & Procurement

Publishing and Promoting

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Preparation Department

Editorial Manager

Filming Department

Editors Department

Montage Department

Reporters Department

Translation Department

Logistic and Administrative Affairs Officer